

DUNKIN' BRANDS, INC.
GLOBAL REPORTING INITIATIVE (GRI) CONTENT INDEX
2012

STANDARD DISCLOSURES PART I: Profile Disclosures			
1. Strategy and Analysis			
Profile Disclosure	Description	Reported	Cross-reference/Direct answer
1.1	Statement from the most senior decision-maker of the organization.	Fully	CEO Letter (1)
2. Organizational Profile			
Profile Disclosure	Description	Reported	Cross-reference/Direct answer
2.1	Name of the organization.	Fully	CEO Letter
2.2	Primary brands, products, and/or services.	Fully	Introduction
2.3	Operational structure of the organization, including main divisions, operating companies, subsidiaries, and joint ventures.	Fully	Substantially all of our operations are conducted through Dunkin' Brands, Inc. and its subsidiaries and affiliates. Dunkin' Brands, Inc. is a wholly-owned subsidiary of Dunkin' Brands Group, Inc., our publicly-traded ultimate parent entity. Dunkin' Brands Group, Inc. is traded on the NASDAQ Global Select Market under the ticker symbol DNKN.
2.4	Location of organization's headquarters.	Fully	Introduction
2.5	Number of countries where the organization operates, and names of countries with either major operations or that are specifically relevant to the sustainability issues covered in the report.	Fully	Introduction; Dunkin' Donuts Press Kit: http://news.dunkindonuts.com/Press-Kit/Dunkin-39-Donuts-Press-Kit-40a.aspx Baskin-Robbins Press Kit: http://news.baskinrobbins.com/Press-Kit/Baskin-Robbins-Press-Kit-b7.aspx
2.6	Nature of ownership and legal form.	Fully	Introduction
2.7	Markets served (including geographic breakdown, sectors served, and types of customers/beneficiaries).	Fully	Dunkin' Donuts Press Kit: http://news.dunkindonuts.com/Press-Kit/Dunkin-39-Donuts-Press-Kit-40a.aspx Baskin-Robbins Press Kit: http://news.baskinrobbins.com/Press-Kit/Baskin-Robbins-Press-Kit-b7.aspx
2.8	Scale of the reporting organization.	Fully	Introduction; Our People

2.9	Significant changes during the reporting period regarding size, structure, or ownership.	Fully	Introduction
2.10	Awards received in the reporting period.	Fully	Our Guests; Press Kits
3. Report Parameters			
Profile Disclosure	Description	Reported	Cross-reference/Direct answer
3.1	Reporting period (e.g., fiscal/calendar year) for information provided.	Fully	About This Report
3.2	Date of most recent previous report (if any).	Fully	CEO Letter
3.3	Reporting cycle (annual, biennial, etc.)	Fully	About This Report
3.4	Contact point for questions regarding the report or its contents.	Fully	About This Report
3.5	Process for defining report content.	Fully	Issues Assessment
3.6	Boundary of the report (e.g., countries, divisions, subsidiaries, leased facilities, joint ventures, suppliers). See GRI Boundary Protocol for further guidance.	Fully	About This Report
3.7	State any specific limitations on the scope or boundary of the report (see completeness principle for explanation of scope).	Fully	About This Report; Our Planet: Climate & Energy
3.8	Basis for reporting on joint ventures, subsidiaries, leased facilities, outsourced operations, and other entities that can significantly affect comparability from period to period and/or between organizations.	Fully	About This Report
3.10	Explanation of the effect of any re-statements of information provided in earlier reports, and the reasons for such re-statement (e.g., mergers/acquisitions, change of base years/periods, nature of business, measurement methods).	Fully	2010 electricity and natural gas usage data for our Brand Central headquarters and company operated stores have been corrected or refined and restated in the Climate & Energy section of our 2012 report. The effect is greater accuracy in our GHG emissions calculations.
3.11	Significant changes from previous reporting periods in the scope, boundary, or measurement methods applied in the report.	Fully	Introduction
3.12	Table identifying the location of the Standard Disclosures in the report.	Fully	GRI Index

4. Governance, Commitments, and Engagement

Profile Disclosure	Description	Reported	Cross-reference/Direct answer
4.1	Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight.	Fully	Our Company
4.2	Indicate whether the Chair of the highest governance body is also an executive officer.	Fully	Our Company
4.3	For organizations that have a unitary board structure, state the number of members of the highest governance body that are independent and/or non-executive members.	Fully	Our Company
4.4	Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body.	Fully	Stakeholder Engagement; Our People; Our Company
4.14	List of stakeholder groups engaged by the organization.	Fully	Stakeholder Engagement
4.15	Basis for identification and selection of stakeholders with whom to engage.	Fully	Stakeholder Engagement

STANDARD DISCLOSURES PART III: Performance Indicators

Economic

Performance Indicator	Description	Reported	Cross-reference/Direct answer
EC1	Direct economic value generated and distributed, including revenues, operating costs, employee compensation, donations and other community investments, retained earnings, and payments to capital providers and governments.	Fully	Introduction; Our Neighborhoods; 2012 Annual Report - http://investor.dunkinbrands.com/annuals.cfm
EC2	Financial implications and other risks and opportunities for the organization's activities due to climate change.	Partially	Our Planet: Climate & Energy
EC3	Coverage of the organization's defined benefit plan obligations.	Fully	2012 Annual Report - http://investor.dunkinbrands.com/annuals.cfm
EC4	Significant financial assistance received from government.	Not	
EC5	Range of ratios of standard entry level wage compared to local minimum wage at significant locations of operation.	Not	
EC6	Policy, practices, and proportion of spending on locally-based suppliers at significant locations of operation.	Not	
EC7	Procedures for local hiring and proportion of senior management hired from the local community at significant locations of operation.	Not	
EC8	Development and impact of infrastructure investments and services provided primarily for public benefit through commercial, in-kind, or pro bono engagement.	Not	
EC9	Understanding and describing significant indirect economic impacts, including the extent of impacts.	Not	

Environmental			
Performance Indicator	Description	Reported	Cross-reference/Direct answer
EN1	Materials used by weight or volume.	Partially	Our Planet: Packaging, Sourcing
EN2	Percentage of materials used that are recycled input materials.	Partially	Our Planet: Packaging
EN3	Direct energy consumption by primary energy source.	Fully	Our Planet: Climate & Energy
EN4	Indirect energy consumption by primary source.	Fully	Our Planet: Climate & Energy
EN5	Energy saved due to conservation and efficiency improvements.	Not	
EN6	Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives.	Not	
EN7	Initiatives to reduce indirect energy consumption and reductions achieved.	Not	
EN8	Total water withdrawal by source.	Not	
EN9	Water sources significantly affected by withdrawal of water.	Not	
EN10	Percentage and total volume of water recycled and reused.	Not	
EN11	Location and size of land owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas.	Not	
EN12	Description of significant impacts of activities, products, and services on biodiversity in protected areas and areas of high biodiversity value outside protected areas.	Not	
EN13	Habitats protected or restored.	Not	
EN14	Strategies, current actions, and future plans for managing impacts on biodiversity.	Not	
EN15	Number of IUCN Red List species and national conservation list species with habitats in areas affected by operations, by level of extinction risk.	Not	
EN16	Total direct and indirect greenhouse gas emissions by weight.	Fully	Our Planet: Climate & Energy
EN17	Other relevant indirect greenhouse gas emissions by weight.	Not	
EN18	Initiatives to reduce greenhouse gas emissions and reductions achieved.	Not	
EN19	Emissions of ozone-depleting substances by weight.	Not	
EN20	NOx, SOx, and other significant air emissions by type and weight.	Not	
EN21	Total water discharge by quality and destination.	Not	
EN22	Total weight of waste by type and disposal method.	Not	
EN23	Total number and volume of significant spills.	Not	
EN24	Weight of transported, imported, exported, or treated waste deemed hazardous under the terms of the Basel Convention Annex I, II, III, and VIII, and percentage of transported waste shipped internationally.	Not	

EN25	Identity, size, protected status, and biodiversity value of water bodies and related habitats significantly affected by the reporting organization's discharges of water and runoff.	Not	
EN26	Initiatives to mitigate environmental impacts of products and services, and extent of impact mitigation.	Partially	Our Planet: Climate & Energy, Packaging, Sourcing
EN27	Percentage of products sold and their packaging materials that are reclaimed by category.	Not	
EN28	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations.	Not	
EN29	Significant environmental impacts of transporting products and other goods and materials used for the organization's operations, and transporting members of the workforce.	Partially	Our Planet: Climate & Energy
EN30	Total environmental protection expenditures and investments by type.	Not	
Social: Labor Practices and Decent Work			
Performance Indicator	Description	Reported	Cross-reference/Direct answer
LA1	Total workforce by employment type, employment contract, and region.	Fully	Our People
LA2	Total number and rate of employee turnover by age group, gender, and region.	Not	
LA3	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by major operations.	Fully	A summary of employee benefits is found at http://www.dunkinbrands.com/careers/benefits.html . Of that list, part time employees are only eligible for 401(k), EAP, paid time off, and voluntary discount programs.
LA4	Percentage of employees covered by collective bargaining agreements.	Fully	With the closure of our Canadian ice cream plant in late 2012, we have no employees covered by collective bargaining agreements.
LA5	Minimum notice period(s) regarding significant operational changes, including whether it is specified in collective agreements.	Not	
LA6	Percentage of total workforce represented in formal joint management-worker health and safety committees that help monitor and advise on occupational health and safety programs.	Not	
LA7	Rates of injury, occupational diseases, lost days, and absenteeism, and number of work-related fatalities by region.	Partially	In 2012, Dunkin' Brands, Inc. had 22 reported work-related injuries and illnesses involving corporate employees, resulting in 47.62 days of missed work. 11 incidents occurred at our headquarters, and 11 occurred either off-site or during business travel.

LA8	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases.	Not	
LA9	Health and safety topics covered in formal agreements with trade unions.	Not	
LA10	Average hours of training per year per employee by employee category.	Partially	Our People
LA11	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings.	Fully	Our People; Dunkin' Brands offers a tuition reimbursement program to support the continuing education of our employees. We reimburse employees up to \$5,000 per calendar year for undergraduate or graduate courses that support their work or prepare them for future positions within the company. In 2012 we gave \$109,200 to 30 corporate employees.
LA12	Percentage of employees receiving regular performance and career development reviews.	Fully	100%
LA13	Composition of governance bodies and breakdown of employees per category according to gender, age group, minority group membership, and other indicators of diversity.	Fully	Our People
LA14	Ratio of basic salary of men to women by employee category.	Not	
Social: Human Rights			
Performance Indicator	Description	Reported	Cross-reference/Direct answer
HR1	Percentage and total number of significant investment agreements that include human rights clauses or that have undergone human rights screening.	Not	
HR2	Percentage of significant suppliers and contractors that have undergone screening on human rights and actions taken.	Not	
HR3	Total hours of employee training on policies and procedures concerning aspects of human rights that are relevant to operations, including the percentage of employees trained.	Not	
HR4	Total number of incidents of discrimination and actions taken.	Not	
HR5	Operations identified in which the right to exercise freedom of association and collective bargaining may be at significant risk, and actions taken to support these rights.	Not	
HR6	Operations identified as having significant risk for incidents of child labor, and measures taken to contribute to the elimination of child labor.	Not	
HR7	Operations identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of forced or compulsory labor.	Not	

HR8	Percentage of security personnel trained in the organization's policies or procedures concerning aspects of human rights that are relevant to operations.	Not	
HR9	Total number of incidents of violations involving rights of indigenous people and actions taken.	Not	
Social: Society			
Performance Indicator	Description	Reported	Cross-reference/Direct answer
SO1	Nature, scope, and effectiveness of any programs and practices that assess and manage the impacts of operations on communities, including entering, operating, and exiting.	Not	
SO2	Percentage and total number of business units analyzed for risks related to corruption.	Not	
SO3	Percentage of employees trained in organization's anti-corruption policies and procedures.	Fully	One hundred percent of our corporate employees have been trained on our Code of Conduct, which includes our anti-corruption policy. A portion of this training also includes a brief description of the Foreign Corrupt Practices Act (FCPA). Dunkin' Brands has an additional training program requiring employees working with or having international responsibilities to complete this training. During the period January 1, 2011 through December 31, 2012, a total of 227 employees had ongoing or known international responsibilities, and 100% had completed the Overview and Risk Assessment portion of the training. Of these 227 employees, 65 (28.63%) employees were part of management and 162 (71.37%) employees were part of non-management.
SO4	Actions taken in response to incidents of corruption.	Not	
SO5	Public policy positions and participation in public policy development and lobbying.	Partially	Our Company
SO6	Total value of financial and in-kind contributions to political parties, politicians, and related institutions by country.	Not	
SO7	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes.	Not	
SO8	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with laws and regulations.	Not	

Social: Product Responsibility

Performance Indicator	Description	Reported	Cross-reference/Direct answer
PR1	Life cycle stages in which health and safety impacts of products and services are assessed for improvement, and percentage of significant products and services categories subject to such procedures.	Fully	Dunkin' Brands reviews the health and safety impacts of 100% of our products throughout their life cycle from concept and development through manufacturing and production, marketing, distribution, use and consumption.
PR2	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes.	Fully	Our Guests
PR3	Type of product and service information required by procedures, and percentage of significant products and services subject to such information requirements.	Not	
PR4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes.	Fully	None of our company-operated stores were located in local menu labeling jurisdictions in 2011 or 2012, therefore we had no reported incidents of non-compliance regarding menu labeling during the reporting period. We provide our franchisees with the information and support required to comply with labeling regulations at the restaurant level.
PR5	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction.	Partially	Our Guests
PR6	Programs for adherence to laws, standards, and voluntary codes related to marketing communications, including advertising, promotion, and sponsorship.	Not	
PR7	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes.	Not	
PR8	Total number of substantiated complaints regarding breaches of customer privacy and losses of customer data.	Not	
PR9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services.	Not	