Our Neighborhood Nation 2015 Impact Report











We are passionate about helping people live better - one neighborhood at a time.



Dear Neighbors:

We founded The Dunkin' Donuts & Baskin-Robbins Community Foundation (DDBRCF) nearly 10 years ago because we wanted to provide more support to the neighborhoods we serve. Now, almost a decade later, Dunkin' Brands and our franchisees have been able to provide millions of dollars in financial support to local non-profit groups who are feeding the hungry, caring for sick children and ensuring the safety of others.

We made significant strides in addressing these local needs in 2015. Thousands of our employees, franchisees and their

restaurant crew members volunteered at more than 70 food banks across the country during our annual Week of Service. We continued to expand our efforts to protect and care for children through programs like the 4Safety Initiative with Hasbro Children's Hospital and new patient facilities like The DDBRCF SUNY Medical Center Patient Care Room. Since 2006, The DDBRCF has granted \$11 million to fund organizations in the communities in which we operate.

These achievements were not accomplished alone. Our franchisees, along with our vendors and customers, have enabled us to have a growing, positive impact on our communities. We value this partnership and appreciate their efforts.

We will celebrate the 10th Anniversary of The DDBRCF in 2016, and we hope to mark that celebration with even more money raised, even more dollars granted and more volunteer hours given to support a host of worthy causes. Our commitment to our neighborhoods is stronger than ever, and we thank you for joining us on this ongoing, exciting journey. Together we can pave the way to a better future for our communities.

In Partnership,

Nigel Travis

Chairman and CEO, Dunkin' Brands Inc.

Putting Neighborhoods' Needs First







At its core, Dunkin' Brands is a company of neighborhood businesses, powered by small business owners. Our franchisees love being an active part of their communities and are dedicated to giving back through charitable and in-kind contributions. In 2015, our franchisees gave **\$4.5 million** to countless local organizations that benefitted hunger relief, children's health, and safety initiatives.

Our Dunkin' Donuts franchisees remain steadfast in their dedication to meeting their communities' needs. Among other examples:

- Indiana franchisees provided a special offer for veterans on November 11.
- New Hampshire franchisees funded a scholarship program for local high school seniors.
- Northeast franchisees funded 15 children's health organizations through their Iced Coffee Days.
- Houston franchisees partnered with local law enforcement to raise funds for Special Olympics Texas.

Our Baskin-Robbins franchisees worked tirelessly to contribute to their neighborhoods. They supported the United Service Organization (USO) by donating 11 cents from each scoop of ice cream sold in the U.S. on November 11. They also gave 20 percent of all cake sales from participating stores to the Doenbecher Children's Hospital in Oregon. These are just a few examples of many.

Our franchisees' efforts, in partnership with Dunkin' Brands and The Dunkin' Donuts & Baskin-Robbins Community Foundation, help deepen our impact in communities year over year.

The Dunkin' Donuts & Baskin-Robbins Community Foundation reached new milestones in 2015.

115

Grants & Charitable Partnerships

1,600
Volunteers United

\$3.4 MILLION

Raised

745,000

Meals Provided*

Sensory equipment provided for the Pediatric Intensive Care and Epilepsy Monitoring Unit at Joseph M. Sanzari Children's Hospital



National Week of Service at 70 Food Banks, 450,000 Meals Provided



Community Cups® & Community Cones®
National Fundraiser Exceeded \$1 Million Goal



Supported 175 Feeding America® member food banks



Nourished Neighborhoods

Nearly 48 million Americans, including 15 million children, live in food insecure households. The DDBRCF joined the fight against hunger nearly 10 years ago, and today, we remain firmly committed, providing grants and volunteers to feed the neediest among us.

2015 NEIGHBORHOOD HIGHLIGHTS:



Nationally, we rallied over 1,600 employees, franchisees and partners to volunteer at 70 food banks during our National Week of Service.





Packed 1,644 backpacks providing 43,840 meals for children nationwide during a Brand Central volunteer day.



Supported more than 15 food banks with \$20,000 grants as part of our 3-year \$1 million grant to Feeding America.









Meet Stacy Goetz, Dunkin' Donuts Operations Manager, Week of Service Champion, NJ. "This time of year is difficult for the food bank to find volunteers as the weather is often times unbearably hot and the warehouse is not temperature controlled. Unfortunately, hunger does not take a vacation. The need for support is still great, and these food banks have more food than they can handle without the assistance of volunteers. With our help and the help of others, food banks can continue to distribute hundreds of thousands of pounds of food every month."

Healthy Neighborhoods

More than 27,000 youth are diagnosed with a life threatening illness annually in America. The DDBRCF provides critical funding to support children's hospitals and health programs for sick kids in need of care. This year, The DDBRCF awarded 68 children's health grants nationwide totaling nearly \$760,000.

2015 NEIGHBORHOOD HIGHLIGHTS:



Funded the opening of the new DDBRCF Care Room for Children at SUNY Medical Center in Brooklyn, New York.





Reached 122,000 children in hospitals through Caitlin's Smiles art kits.



Developed the Athlete Leadership Program with Special Olympics to train young athletes to mentor their peers.







Meet Michael Russo, Long Island Blues Special Hockey Team Coach. When Michael Russo is not busy working as Assistant Manager at Dunkin' Donuts, he is on the ice helping the Long Island Blues Special Hockey Team improve their playing skills and independence. Eleven years ago, Michael's parents started the Long Island Blues Special Hockey team to give his brother Nicholas, who has Down Syndrome, an opportunity to play the family's favorite sport. Thanks in part to a grant from The DDBRCF, today, more than 45 youth with varying disabilities are part of the team, learning hockey skills and having fun.



Safe Neighborhoods

We appreciate those who dedicate their lives to keeping our neighborhoods safe. The DDBRCF directed more than \$220,000 in 2015 to support those on the front lines, from America's servicemen and women to firefighters and police officers.

2015 NEIGHBORHOOD HIGHLIGHTS:



Sponsored a five-day Leadership Training program for 24 firefighters and first responders in the Northeast through the Leary Firefighters Foundation.





Provided 17 local safety grants for Police Trauma Kits and Gear, through a nearly \$100,000 gift to the Spirit of Blue Foundation.



Supported three USO Chapters in their mission to provide morale, welfare and recreation-type services to troops and their families.

Local organizations funded by The DDBRCF



In 2015, The DDBRCF and its Regional Chapters donated nearly \$1.5 million to nearly 115 non-profit organizations across the country.

CHILDREN'S HEALTH

Amy's Kisses Foundation

Arthritis Foundation Florida Chapter

Ascent School For Autism

ASK Childhood Cancer Foundation

Autism Speaks Inc.

Be the Match Foundation

Beat NB Cancer Foundation, Inc.

Bert's Big Adventure

Best of the Batch Foundation

Betty Griffin House

Big Brothers Big Sisters of Greater Pittsburgh

Big Brothers Big Sisters of Monmouth & Middlesex

Counties

Boston Children's Hospital

Boy Scouts of America

Boys & Girls Club of the Sandhills, Inc.

Camp Can Do

Charlotte's Exceptional Youth Athletes

Children's Health Project, Inc.

Children's Healthcare of Atlanta

Children's Hospital of Alabama

Childrens Hospital of Philadelphia Foundation

Childrens Hospital of the Kings Daughters

Cohen Children's Medical Center

Collier Child Care Resources Inc.

Conway Medical Center

Cooking With Cancer

Cystic Fibrosis Foundation of Georgia,

Massachusetts, New York and Pennsylvania Dynamite

Youth Center

Fighting Duchenne Foundation

For Pete's Sake Cancer Respite Foundation

Frankie Foundation

George Mandell Memorial/ Jimmy Fund

Good Sports

Healing Touch Therapeutic Riding Center

Hemophilia of Georgia

Henry Viscardi School

Hibiscus Children's Center

Jacksonville School for Autism

Joe DiMaggio Children's Hospital Foundation

Joseph Sanzari Hospital Kackensack

Juvenile Diabetes Research Foundation

Legacy Treatment Center

Magee-Womens Research Institute & Foundation

Make-A-Wish New Jersey

McLeod's Health Foundation

Medical University South Carolina Foundation (MUSC)

Miracle League of Manasota, Inc.

Monroe Carell Jr. Children's Hospital at Vanderbilt

Musclar Dystrophy Association

Museum of Discovery and Science Inc.

New Hanover Regional Medical Center

Pauline Auberle Foundation

Philadephia's Children Alliance

Place of Hope, Inc.

Pressley Ridge Foundation

Providing Autism Links & Support (PALS)

Public Health Trust, Jackson Health

Resource for Community Development

Special Olympics, New York and Pennsylvania

Special Strides Inc.

St. Baldrick's Foundation

St. Joseph's Children's Hospital Foundation

St. Judes, Memphis

St. Judes, New York

T.J. Martell Foundation

The Red Sox Foundation & Mass General Hospital

YMCA of Burlington and Camden Counties, New Jersey

YMCA of Middle Tennessee

HUNGER RELIEF

Atlanta Community Food Bank

Bread of Mighty Food Bank

Brevard Neighborhood Development Coalition

Central Pennsylvania Food Bank

City Harvest

Commission on Economic Opportunity

Community Food Bank of New Jersey

Community Servings, Inc.

Country Kids Food Pantry

Elijah's Promise

Feeding America

Feeding America Tampa Bay

Feeding South Florida

Food Bank For New York City

Food Bank of Western New York

Foodshare

Gleaners Community Food Bank of

Southeastern Michigan

Greater Chicago Food Depository

Greater Cleveland Food Bank

Greater Pittsburgh Community Food Bank

Harry Chapin Food Bank of Southwest Florida

Harvest Hope Food Bank

Harvesters-The Community Food Network

Interfaith Food Shuttle

Long Island Cares Inc.

Los Angeles Regional Food Bank

Maryland Food Bank

Nashua Soup Kitchen & Shelter, Inc.

Natick Service Council

Power Pack Project

Sarah's Kitchen

Second Harvest Food Bank

Second Harvest Foodbank of Metrolina

South Jersey Food Bank

Table to Table, New Jersey

Three Square Food Bank

Treasure Coast Food Bank

Worcester County Food Bank

SAFETY

DiveHeart

Heartillery Group

Leave Out Violence

Navy Seal Foundation

New Ground Long Island Spirit of Blue Foundation

The Leary Firefighters Foundation

USO of Hampton Roads and Central Virginia

USO of Metro New York Inc.

USO of North Carolina

Neighborhood Fundraising

Nationally, The DDBRCF raised a record \$3.4 million in 2015, thanks to the generosity of our franchisees, employees and customers. This was made possible through more than 30 fundraising events led by our eight Regional Chapters.



The 6th Annual Southeast Dunkin' Cup raised nearly \$170,000.



The Northeast Chapter funded more than \$150,000 in local grants thanks to events like the Northeast Gala held in January.





Community Cups® and Community Cones® raised an unprecedented \$1 million.









Brand Central's Basket Fundraiser raised more than \$24,000 for The DDBRCF.







Meet Curtis Roberts, Dunkin' Donuts Director of Operations in the Central East. Curtis is the volunteer Co-Chair for the 10-state Central East region and The DDBRCF 2015 "Community Hero of the Year" Award winner. In 2015, he assisted in planning three events and helped increase fundraising by over 30%. Curtis helped restaurants in his market raise \$150,000 during the Community Cups® fundraiser and become the top performing market in the country. Curtis also motivated his team to become the leading Chapter in the Week of Service, engaging seven states and 280 volunteers, and processing nearly 90,434 pounds of food at local food banks.

Thank You

We are grateful to our partners, Board of Directors, and Regional Chapters for their steadfast commitment to The Dunkin' Donuts & Baskin-Robbins Community Foundation.

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John Motta

Thank You

The DDBRCF is proud to recognize the extraordinary generosity of the organizations and individuals that have contributed significantly to our mission in FY2015 (January 1, 2015-December 31, 2015).*

\$100,000+

Dunkin' Brands, Inc. Canyon Donuts Long Island Rich Family Foundation

\$50,000-\$99,000

Bottlerocket Marketing Group LLC Coca Cola National DCP Taylor Consulting and Contracting, LLC

\$20,000-\$49,999

Cafua Management/ Cafua Family Jose Sousa/ Sousa Management Kokila Corp./ Vipul Patel Nigel and Joanna Travis Westside Donut Ventures, LLC

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Jeremy Jason

JMJ Construction Company, Inc/

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\$1,000-\$2,499

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^{*} Every donation is important to us. Due to space constraints, only donations of \$1,000 or more are listed here. We thank these donors and everyone who made gifts under \$1,000 to The DDBRCF. We have done our best to ensure the accuracy of this list. If you have questions or changes, please let us know at foundation@dunkinbrands.com.

2015 Financial Snapshot



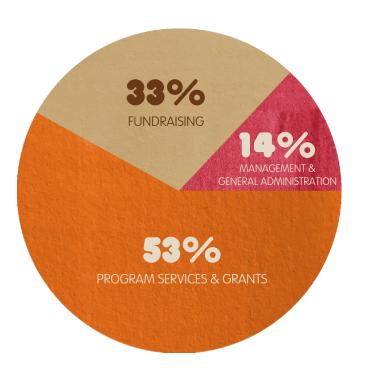
ASSETS, LIABILITIES & NET ASSETS

	2015	2014
ASSETS	\$5,110,362	\$3,973,357
LIABILITIES	\$491,401	\$767,768
NET ASSETS	\$4,618,961	\$3,205,589

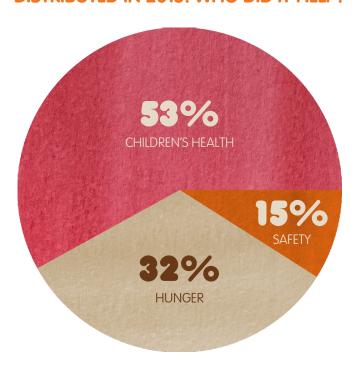
SUMMARY OF REVENUE & EXPENSES

	2015	2014
CONTRIBUTIONS	\$3,599,815	\$3,130,046
INVESTMENT REVENUE	\$4,429	\$4,171
TOTAL EXPENSES	\$2,190,872	\$2,261,796
EXCESS REVENUE OVER EXPENSES	\$1,413,372	\$872,421

ANNUAL OPERATING EXPENSES



NEARLY \$1.5 MILLION IN GRANTS DISTRIBUTED IN 2015. WHO DID IT HELP?



The DDBRCF is committed to keeping administrative expenses under 15 percent so that the majority of funds raised supports local organizations in neighborhoods nationwide.





Thank you for serving and supporting our neighborhoods.









The Dunkin' Donuts & Baskin-Robbins Community Foundation

130 Royall St., Canton, MA 02021

For general questions, please contact us at foundation@dunkinbrands.com https://www.facebook.com/DDBRCF

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