

DUNKIN'™ DONUTS PLANS PUERTO RICO EXPANSION

-Leading Coffee and Baked Goods Chain Seeks Master Franchisee to Develop 50 Dunkin'™ Donuts Locations in Puerto Rico-

CANTON, MA (Feb. XX, 2016) – [Dunkin' Donuts](#), one of the world's leading baked goods and coffee chains, today announced plans to develop new restaurants in Puerto Rico, with an initial focus in San Juan's metropolitan area. The brand is currently seeking a single operator to develop approximately 50 restaurants across Puerto Rico over approximately seven years.

The company is looking to recruit a franchisee with experience operating multi-unit foodservice concepts in Puerto Rico as well as acquiring and developing local real estate. Qualified candidates should meet the minimum financial requirements for this opportunity, which are \$5M liquidity and \$10M in total net worth.*

The initial focus area will target the Northeast areas of San Juan, Bayamón and Carolina with many of the restaurants across the market being a mixture of free-standing and in-line restaurants ranging from 100 to 175 square meters. Dunkin' Donuts currently has more than 8,400 locations in the U.S. and 370 locations across Latin America and the Caribbean.

"With more than 11,700 restaurants in 43 countries, it's evident that our brand resonates with all types of consumers," said Grant Benson, vice president of global franchising and business development for Dunkin' Brands. "We're excited to bring our value proposition – high-quality food and beverages, served fast in a friendly environment and at a great value – to areas throughout Puerto Rico, where we feel there is a significant demand for the brand's offerings."

Benson added, "Aside from brand growth, Puerto Rico represents a tremendous and unique opportunity for Dunkin' Donuts. The development of 50 restaurants across the island could help boost the economy, with a franchisee creating up to a thousand jobs or more for local residents."

The Dunkin' Donuts restaurants in Puerto Rico would serve a wide range of delicious foods and beverages, including hot and iced coffee, hot and iced tea, espresso, lattes, cappuccinos, sandwiches, muffins, croissants and the brand's signature donuts. The restaurants would also serve products that incorporate local flavors, such as café con leche and tropical flavored frozen and juice drinks.

To apply for this franchise opportunity in Puerto Rico and for more information about Dunkin' Donuts, visit www.DunkinFranchising.com.

*These financial targets are for recruitment purposes only and the actual financial requirements for every transaction will be based on the candidate's validated pro forma.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,700 restaurants in 43 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: [DNKN](#)) family of companies. For more information, visit www.DunkinDonuts.com.