

DUNKIN'™ DONUTS ANNOUNCES PLANS FOR 24 NEW RESTAURANTS IN MINNEAPOLIS, MINNESOTA

- Leading Coffee and Bakery Chain on Track for the Development of 410 - 440 Net New Dunkin'™ Donuts Restaurants in the U.S. in 2015-

CANTON, MA (Oct. 21, 2015) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of multi-unit store development agreements totaling 24 new restaurants over the next several years with two franchise groups. The brand remains on track for the development of 410 – 440 net new Dunkin' Donuts restaurants in the U.S. in 2015.

The two franchise groups and their development plans include:

- New local franchise group, Kod Kod Enterprises, LLC, led by founders Teddy Nachmias and Stephen Silberfarb, plans to develop 12 new restaurants in Minneapolis in the northern suburbs and the St. Cloud area. The duo's first restaurant is planned to open in 2017, and the remainder are planned to open by 2024.
- Existing franchise group, VANTive Group, LLC, led by Viral Kheni, Neil Savani, Tushar Gopani and Anuj Patel, plans to develop 12 new restaurants in Eastern Minneapolis and the surrounding areas. This group currently owns and operates five Dunkin' Donuts restaurants in Chicago, Ill. Their first Dunkin' Donuts restaurant in Minneapolis is planned to open in 2017, and the remainder are planned to open by 2024.

Franchise opportunities still remain available in the south of Minneapolis, Mankato and Rochester, and to help fuel additional growth in the market special development incentives are available which include reduced royalty fees for three years and up to \$5,000 in local store marketing support for timely openings.*

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our continued expansion in The North Star State would not be possible without our passionate franchisees who have dedicated themselves to the brand and therefore helped position us as one of the fastest growing brands in the quick-service restaurant industry," said Grant Benson, CFE, vice president of global franchise and business development, Dunkin' Brands. "We are excited to enter new areas throughout Minnesota, and know these new and existing partners will strive to bring guests in the Minneapolis/St. Paul metro area the coffee and donuts that have kept America running for over 65 years."

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot coffee, iced coffee, flavored coffees, lattes, macchiato, espresso, cappuccino, Dunkin' Donuts K-Cup® pods, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

*Details available in the Dunkin' Donuts Franchise Disclosure Document

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,400 restaurants in 39 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.