

## BASKIN-ROBBINS ANNOUNCES SWEET FRANCHISING OPPORTUNITIES IN LOS ANGELES AND SAN DIEGO

### World's Largest Chain of Ice Cream Specialty Shops Seeks Entrepreneurs to Purchase Existing Locations in Glendora, Long Beach, Oceanside and Pico Rivera

CANTON, MA (July 27, 2015) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, today announced that it is seeking Los Angeles entrepreneurs to develop new and existing ice cream shops in Southern California. Specifically, Baskin-Robbins is seeking candidates who are looking for a sweet opportunity in Glendora, Long Beach, Oceanside and Pico Rivera, as well as San Diego.

"We're looking for motivated entrepreneurs who have a passion for their local communities to join our team and take advantage of the many perks that Baskin-Robbins offers," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "This is a great opportunity for anyone who has ever thought about owning his or her own ice cream shop. Baskin-Robbins continues to increase its presence around the world, and we're excited to continue to foster and grow our relationship with Southern California ice cream lovers."

In addition to the Los Angeles shops for sale, Baskin-Robbins will begin developing one to two other non-traditional shops in the San Diego market, which eligible candidates can purchase. These sites present unique opportunities to own and operate locations that are delivered as ready-to-operate shops. Traditional development opportunities are also available in both the Los Angeles and San Diego markets.

Baskin-Robbins combines delicious treats with a simple operating model. Franchisees enjoy convenient hours of operation, minimal equipment and little product waste. They also benefit from award-winning training programs and comprehensive operating systems designed to help build business. For additional information, contact the Baskin-Robbins Franchising Team at 781-737-5530 or [franchiseinfo@baskinrobbins.com](mailto:franchiseinfo@baskinrobbins.com) or visit the [Baskin-Robbins franchising website](#).

In 1945, Baskin-Robbins was founded in Glendale, Calif., by two ice cream enthusiasts who shared a dream to create an innovative ice cream shop that would be a neighborhood gathering place for families. Today, over 300 million people visit Baskin-Robbins each year to sample from the more than 1,200 flavor creations available in its ice cream library. Baskin-Robbins offers guests its wide range of hard scoop ice cream flavors, along with custom ice cream cakes, delicious frozen beverages, premium soft serve and take home frozen treats.

\* For complete terms and conditions, please see the Baskin-Robbins Franchise Disclosure Document.

#### About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's annual Franchise 500® ranking in 2015, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 7,500 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,200 ice cream flavors and a wide variety of delicious treats. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit [www.BaskinRobbins.com](http://www.BaskinRobbins.com).