

## COLLEGE CAMPUSES CONTINUE TO RUN ON DUNKIN'™

CANTON, Mass. (Dec. 1, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, continues to expand its on-campus presence with the opening 10 new restaurants at 9 universities throughout the country. With these openings, the company now has over 65 campus locations.

The list of colleges that opened a new Dunkin' Donuts restaurant in 2014 include:

- Northwestern University
- University of Alabama Huntsville
- Wayne State University
- Boston University (second campus location)
- James Madison University (two new locations this year)
- Shippensburg University
- Edison State College
- Bowling Green University (second campus location)
- New Jersey City University

Dunkin' Donuts offers a variety of restaurant models to suit almost any university, including full retail shops and kiosks that are perfect for campus centers, student unions, dining commons, and other high-traffic locations at or near the school.

"We are proud that so many universities around the country are turning to Dunkin', and campuses such as Bowling Green, Boston University and James Madison University have even opened multiple locations to serve more students, faculty and visitors," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "This niche continues to be an important area of growth for the brand, and we're now offering more aggressive financial terms for campuses to consider as we continue to recruit qualified operators around the country."

Dunkin' Donuts has been strategically expanding in contiguous markets across the country with a long-term goal of having more than 17,000 Dunkin' Donuts restaurants in the United States alone, and this expansion includes alternative points of distribution. Dunkin' Donuts currently has over 600 non-traditional locations, including college campuses, mass transit stations, travel centers, supermarkets, entertainment centers and military bases.

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](https://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](https://www.twitter.com/DunkinDonuts)).

### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,000 restaurants in 33 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).