

DUNKIN'™ DONUTS ANNOUNCES PLANS FOR SEVEN NEW RESTAURANTS IN LOUISVILLE, KENTUCKY

CANTON, MA (Nov. 4, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with existing franchisees, GADI, LLC, to develop seven restaurants in Louisville, Kentucky. The group's first two restaurants are planned to open in 2016.

Led by Manish Patel and his partners Shashin Patel, Nilam Patel, and Tarak Patel, this franchise group currently operates Dunkin' Donuts restaurants in Upstate New York and will manage and oversee the daily operations for each new restaurant in Louisville.

"We are excited to expand the brand's presence in Kentucky and play an important role in the daily lives of people who live, work and visit here," said Manish Patel, Dunkin' Donuts franchisee. "We have a passion and loyalty for the brand and look forward to opening our restaurants in the years to come."

Currently, there are more than 15 Dunkin' Donuts restaurants located throughout Kentucky, and the company is continuing to recruit franchisees in the cities of Lexington and Pikesville. To help fuel growth in Kentucky, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that open on time.*

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our secret to continued growth includes passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are excited to welcome Manish, Shashin, Nilam and Tarak to the Kentucky market, and believe they will cultivate lasting customer relationships and become an integral part of the Louisville communities they serve."

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has nearly 11,000 restaurants in 33 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

*Details available in the Dunkin' Donuts Franchise Disclosure Document