

## DUNKIN'™ DONUTS ANNOUNCES FRANCHISE OPPORTUNITIES BREWIN'™ IN SEVERAL TEXAS COMMUNITIES

CANTON, MA (Sept. 11, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today that the company is recruiting franchisees in several Texas communities and cities outside of, San Antonio and Austin, with an emphasis on College Station, Bryan, Killeen, Beaumont, Port Arthur, Marble Falls, Kerrville, Fredericksburg and Liberty.

Interested candidates can contact Maria Hargett at [Maria.Hargett@DunkinBrands.com](mailto:Maria.Hargett@DunkinBrands.com) for additional information about the company's growth plans for the market. Also, an Informational Franchising Webinar will be held on Wednesday, September 17 from 3 p.m. to 4 p.m. (EDT). Visit <http://franchisingevents.dunkinbrands.com> to register and learn more about the unique business opportunity Dunkin' Donuts offers.

"As part of our strategic growth plan, we are excited to offer this opportunity to qualified candidates who are interested in developing restaurants outside a larger metropolitan area in these Texas regions," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "With more than 60 years in the franchising business, we've found the development and successful operation of a Dunkin' Donuts restaurant can deliver a significant impact to the community it serves and we are actively seeking local entrepreneurs to become the face of the brand in their cities."

The greater Houston, San Antonio and Austin metropolitan areas are currently home to 27 Dunkin' Donuts' restaurants. Eight additional locations are planned to open this year in Houston, with six of the units being combination restaurants with Dunkin' Donuts' sister brand, Baskin-Robbins. Four additional restaurants will also open in San Antonio and Austin before year-end.

As one of the fastest growing quick service restaurant (QSR) brands based on unit growth, Dunkin' Donuts continues to strategically expand in contiguous markets across the country with a long-term goal of having more than 15,000 Dunkin' Donuts restaurants in the United States alone. To help fuel growth in Texas, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that meet certain goals\*.

By joining Dunkin' Donuts team, franchisees become part of a nationally established brand that has 95 percent brand recognition in the U.S., a multi-million dollar national advertising fund, world-class training and ongoing support, among many other benefits.

"We're looking for community leaders who may already operate local businesses, such as other restaurants, retail outlets or even convenience stores and gas stations, who have the passion, financial qualifications and experience to operate a Dunkin' Donuts," added Benson. "Our restaurants are typically owned and operated by small business owners, and our development teams work closely with our franchisees to find the development solutions that meet the needs of individual markets."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot and iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

For information on franchise opportunities or to attend an upcoming webinar, please visit [www.dunkinfranchising.com](http://www.dunkinfranchising.com).