DUNKINâ€™ DONUTS ANNOUNCES PLANS TO DEVELOP RESTAURANTS ACROSS AUSTRIA

CANTON, MA (April 23, 2014) – Dunkin' Donuts, one of the world's leading baked goods and coffee chains, today announced plans to develop restaurants in major metropolitan areas across Austria. This effort is part of Dunkin' Donuts' strategy to increase its presence across Europe, a key region for the brand, as it continues to grow globally.

Dunkin' Donuts is looking to recruit qualified, well-capitalized multi-unit franchisee groups with deep foodservice operating experience to develop the brand across Austria, with an initial focus in Vienna. Ideal franchisee candidates will have strong financial backgrounds, a knowledge of their local consumers, a proven track record of success in the restaurant industry, and a desire to develop a minimum of 20-25 Dunkin' Donuts restaurants in their market in the coming years.

"Austria represents a tremendous opportunity for the Dunkin' Donuts brand," said Jeremy Vitaro, vice president of international development for Dunkin' Brands. "We feel our value proposition – high-quality food and beverages, served fast in a friendly environment and at a great value – will resonate well with consumers throughout the country."

Dunkin' Donuts has a growing presence across Europe, where the brand currently has more than 120 restaurants in countries including Bulgaria, Germany, Russia, Spain and the United Kingdom.

To further fuel its European expansion, the company is actively seeking qualified franchisees and will host a live online webinar on May 7 at 5 p.m. local time. To register and learn more about franchising opportunities with Dunkin' Donuts, please visit http://dunkinbrands.force.com/internationalevents or www.dunkinfranchising.com.

For more information about Dunkin' Donuts' franchise opportunities in Austria, please contact John West, International Development Manager, at +44 1732 844297 or via email at jonathan.west@dunkinbrands.com. For additional information on Dunkin' Donuts visit www.dunkindonuts.com.