

DUNKIN'™ DONUTS ANNOUNCES PLANS FOR 20 NEW RESTAURANTS IN SOUTH ORANGE COUNTY AND THE SAN FERNANDO VALLEY

-West Coast Expansion Continues to Brew in California for Dunkin' Donuts-

CANTON, MA (April 23, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of multi-unit store development agreements with two new franchise groups to develop 20 new restaurants in South Orange County and the San Fernando Valley area over the next several years.

The two franchise groups and their development plans include:

- New franchise group Precision Hospitality & Development, which plans to develop 10 restaurants in South Orange County and the surrounding cities. Led by real estate developer, Joe Haupt, the group's first restaurant is planned to open in 2015.
- New franchisee Aharon Aminpour, who plans to develop 10 restaurants throughout the San Fernando Valley. Aminpour's first restaurant is planned to open in 2015.

Since opening California for franchise development last year, the company has executed store development agreements for more than 150 new free-standing Dunkin' Donuts restaurants. Franchise opportunities still remain available throughout Southern California in Palm Springs, Desert Communities, Santa Clarita Valley, Ventura County, Glendale and Burbank, as well as in Central and Northern California. Over time, there are plans for as many as 1,000 Dunkin' Donuts restaurants throughout the state. More information about franchising opportunities in California can be found at www.dunkinfranchising.com.

"As we continue to grow our presence in California, a key component is our passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are excited to welcome these new franchise groups to the Dunkin' Donuts brand. Between their franchise and California business experience, we are confident they will cultivate lasting customer relationships, and become wonderful additions to the Southern California communities they will serve."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).