

DUNKIN'™ DONUTS ANNOUNCES PLANS FOR 46 NEW RESTAURANTS IN SACRAMENTO, CALIFORNIA WITH EXISTING FRANCHISE GROUP, SIZZLING DONUTS, LLC

More Than 150 Standalone Dunkin' Donuts Planned for California over Next Several Years; Company Continues to Recruit Qualified Operators for Growth in the Golden State

CANTON, MA (March 5, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with existing franchise group, Sizzling Donuts, LLC, for 46 new restaurants throughout the greater Sacramento metro area and surrounding cities of Stockton, Modesto, Tracy, Manteca, Placerville and Davis, Calif.

Over the past year, Sizzling Donuts, LLC has signed multi-unit store development agreements to develop more than 60 new Dunkin' Donuts restaurants throughout Northern Utah, Denver, Colorado and Texas. The group currently operates 17 Dunkin' Donuts restaurants in these markets.

"The power of the Dunkin' Donuts brand is truly incredible. With our plans to develop more than 100 Dunkin' Donuts restaurants over the next several years, we feel our restaurants will play an important role in the daily lives of people who live, work and visit the southwest and western states," said Ted Morton, chief executive officer and president of Sizzling Donuts' parent company, Sizzling Platter, LLC. "We are excited to bring Dunkin' Donuts' high-quality coffee, sandwiches and baked goods to California, and look forward to breaking ground on the first of many California locations."

Since opening California for franchise development last year, the company has executed store development agreements for more than 150 new free-standing restaurants. Franchise opportunities still remain available throughout California in Fresno, Bakersfield and Santa Barbara, Northern California, and portions of Southern California. Over time, there are plans for as many as 1,000 restaurants throughout the state. More information about franchising opportunities in California can be found at www.dunkinfranchising.com.

"We are excited that Ted and his partners are joining us as we expand throughout the Golden State into Sacramento," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "Their commitment to our brand and expertise in the QSR industry has led to the cultivation of lasting customer relationships in their existing markets, and we believe they will become a wonderful addition to the California communities they will serve."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages, and friendly service at a great value. Dunkin' Donuts offerings include iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).