DUNKINâ€™ BRANDS ENHANCES TECHNOLOGY TEAM WITH TWO NEW VICE PRESIDENTS

Paul Zaher appointed as Vice President – IT, Marketing Systems;

David Starmer appointed as Vice President – IT, Store Systems

CANTON, MA (September 16, 2013) – Dunkin' Brands Group, Inc. (Nasdaq: DNKN), the parent company of Dunkin' Donuts and Baskin-Robbins, today enhanced its IT leadership team with the appointment of two new vice presidents. David Starmer has joined Dunkin' Brands as Vice President – IT, Store Systems, and Paul Zaher has joined the company as Vice President – IT, Marketing Systems. Both will report directly to Jack Clare, Senior Vice President and Chief Information Officer for Dunkin' Brands.

David Starmer, 39, will focus on back office improvements for both Dunkin' Donuts and Baskin-Robbins, including labor and inventory, as well as the integration of in-store technologies to further streamline tasks for the brands' franchisees and restaurant managers. With a wealth of experience in POS, back office systems and in-store technology execution within the Quick Service Restaurant (QSR) industry, Mr. Starmer joins Dunkin' Brands from Papa Murphy's International, a national franchised pizza concept, where he directed in-store technology solutions. Mr. Starmer also previously held IT leadership roles at Back Bay Restaurant Group and other QSR concepts. He earned an MS in the Management of Information Technology from the University of Virginia in Charlottesville, VA, and a BA from Wake Forest University in Winston-Salem, NC.

Paul Zaher, 42, will focus on the IT needs of Dunkin' Brands' Marketing teams, with particular emphasis on mobile and loyalty initiatives, as well as enhancing the company's business intelligence and analytical reporting tools for franchisees. A seasoned IT executive with more than 20 years of experience, Mr. Zaher joins Dunkin' Brands from Express, Inc., where he directed e-Commerce and other marketing systems. At Limited Brands, previously the parent company of Express, Inc., he was responsible for Data Warehouse and Business Intelligence applications. He earned a Bachelors in Management Information Systems and MBA from Ohio University.

"We are excited to welcome Paul Zaher and David Starmer to Dunkin' Brands. With their extensive technology expertise in retail environments, they will play key roles as we continue to expand our capabilities in pursuit of best-in-class technology services for our franchisees and consumers," said Jack Clare, Senior Vice President and Chief Information Officer for Dunkin' Brands. "As we continue to expand the presence of Dunkin' Donuts and Baskin-Robbins around the world, making strategic technology investments and enhancing our team with proven leaders like Paul and David is a key part of our plan to accelerate the growth of our business and support our franchisees."