

## **DUNKIN' BRANDS ANNOUNCES PLANS FOR 19 NEW RESTAURANTS IN SOUTHERN TEXAS WITH EXISTING FRANCHISE GROUP SIZZLING DONUTS, LLC**

CANTON, MA (August 5, 2013) – [Dunkin' Brands](#), home to two of the world's most recognized and loved brands, announced today the signing of a multi-unit store development agreement with existing franchise group, Sizzling Donuts, LLC, for 18 traditional Dunkin' Donut restaurants and one Dunkin' Donuts/Baskin-Robbins combination location in communities throughout southern Texas. The first restaurant is planned to open in 2014 and the remainder by 2018.

As of April 2013, Sizzling Donuts had signed multi-unit franchise agreements to develop 43 new restaurants throughout northern Utah, Denver, Colorado and Texas over the next several years. Sizzling Donuts currently operates six Dunkin' Donuts restaurants in El Paso, Texas, one unit in Salt Lake City, Utah and another in Las Cruces, New Mexico. The group plans to open a total of seven additional units by the end of the year.

"We are excited to continue our expansion throughout Texas and play an important role in the daily lives of people who live, work and visit here," said Mitchell Lowe, general counsel and vice president of development for Sizzling Donuts' parent company, Sizzling Platter, LLC. "We have a passion and loyalty for the brands and look forward to opening many more Dunkin' Donuts restaurants and Baskin-Robbins shops throughout Texas in the years to come."

Development opportunities throughout Texas are still available in Beaumont, Wichita Falls, Tyler and Midland/Odessa. Additionally, opportunities exist to develop Baskin-Robbins shops across Texas.

Last month, Dunkin' Donuts unveiled a new store design, which includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs called Original Blend, Cappuccino Blend, Dark Roast and Jazz Brew are designed to enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Building a solid network of stores within a market enables Dunkin' Brands to invest in a distribution model that provides consistent, high-quality products that guests expect. In an effort to keep the brand fresh and competitive, Dunkin' Brands offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our secret to success is our passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of franchising and business development, Dunkin' Brands, Inc. "We believe these existing franchise partners will cultivate lasting customer relationships and become integral parts of their local communities."

To learn more about Dunkin' Brands, visit [www.DunkinBrands.com](http://www.DunkinBrands.com).