

## DUNKIN'™ DONUTS AND BASKIN-ROBBINS PRESENT SWEET TREATS TO WELCOME THE ROYAL BABY

Celebrate any new bundle of joy with Dunkin' Donuts' new Royal Munchkin

and Baskin-Robbins' Baby Shower Cake

CANTON, MA (July 23, 2013) – [Dunkin' Brands](#) is announcing special treats to help people celebrate the birth of the Duke and Duchess of Cambridge's new son, or any new bundle of joy, in a sweet way. [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, has unveiled the new Royal Munchkin®, while sister brand [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, offers a festive Baby Shower Cake.

The Royal Munchkin, Dunkin' Donuts' newest addition to its family of Munchkin varieties, is an old-fashioned Munchkin donut hole treat gently dipped in pink, blue and white sprinkles representing traditional new baby colors. The Royal Munchkin will be available in a variety of quantities, including 25-count or 50-count boxes, for a limited time this week at participating Dunkin' Donuts restaurants nationwide. Baskin-Robbins' Baby Shower Cake is designed with precious baby booties and can be customized with a person's favorite combination of Baskin-Robbins ice cream and cake flavors. The 9-inch round cake is available year-round at participating Baskin-Robbins locations nationwide for a suggested retail price of \$31.99.

In the United Kingdom, participating Baskin-Robbins restaurants will offer a new Royal Baby signature ice cream cake, priced at the weight of the royal baby, £8.60. Available for a limited time, the Royal Baby Cake features Caramel Chocolate Crunch ice cream and chocolate cake, and is decorated with a chocolate frosting ribbon, a white chocolate bow, and gold chocolate candies.

In 2011, Dunkin' Brands commemorated the Royal Wedding of Prince William and Catherine Middleton with a Dunkin' Donuts Royal Wedding Donut and Baskin-Robbins' Royal Wedding Ice Cream Cake. According to Dunkin' Brands' CEO and Chairman Nigel Travis, a dual U.S. and British citizen born and raised in Woodford, Essex, the brands' baby-themed menu items offer guests a delicious opportunity to join this summer's worldwide celebration. "For decades, people have turned to Dunkin' Donuts' donuts and baked goods, and Baskin-Robbins' cakes and ice cream, to make any moment a little sweeter. Our Royal Munchkin and Baby Shower Cake offer guests a fun and easy way to celebrate the joy and excitement of a new baby. We offer our heartfelt congratulations to the Duke and Duchess of Cambridge on the newest addition to the Royal Family," he said.

Dunkin' Donuts has led the donut category for more than 60 years, selling approximately 2.4 billion donuts and Munchkins donut hole treats combined globally per year. Dunkin' Donuts throughout the United States offers more than 70 varieties of donuts, including beloved flavors such as Boston Kreme, Glazed and Chocolate Frosted. In addition, more than 13 million ice cream cakes were sold at Baskin-Robbins shops worldwide in 2012.

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)). For more information about Baskin-Robbins and its wide variety of ice cream cakes available for all of life's special occasions, visit [www.BaskinRobbins.com](http://www.BaskinRobbins.com) or follow us on Facebook ([www.facebook.com/BaskinRobbins](http://www.facebook.com/BaskinRobbins)) or on Twitter ([www.twitter.com/BaskinRobbins](http://www.twitter.com/BaskinRobbins)).

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