

DUNKIN'™ DONUTS ANNOUNCES SEVEN NEW RESTAURANTS IN NORTHERN UTAH WITH EXISTING FRANCHISEE SIZZLING DONUTS, LLC

CANTON, MA (April 1, 2013) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with existing franchisee Sizzling Donuts, LLC for seven new restaurants in communities throughout northern Utah. The first restaurant in the northern Utah area—consisting of communities north of Bountiful—is planned to open in 2013, with the remainder by 2020.

In 2012, Sizzling Platter, LLC formed the subsidiary Sizzling Donuts, LLC, and signed multi-unit franchise agreements to develop 36 new restaurants throughout Salt Lake City, Utah; Denver, Colorado; and El Paso, Texas over the next several years. Sizzling Donuts currently operates five Dunkin' Donuts restaurants in El Paso and two more are currently under construction in the El Paso area. The group plans to open a total of eight additional units by the end of this year.

"We are excited to continue to expand Dunkin' Donuts' presence in Utah and play an important role in the daily lives of people who live, work and visit here," said Mitchell Lowe, Sizzling Platter's general counsel and vice president of development. "We have a passion and loyalty for the brand and look forward to opening many more Dunkin' Donuts restaurants throughout Utah in the years to come."

Dunkin' Donuts franchise opportunities in Utah are still available in Washington County. To drive its expansion efforts, Dunkin' Donuts has aligned its strategy to support the growth opportunities and consumer needs of individual markets. As a result, the company continues to expand with single and multi-unit opportunities with no minimum unit requirements.

Building a solid network of stores within a market enables Dunkin' Donuts to invest in a distribution model that provides consistent, high-quality products that guests expect. In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our secret to success is our passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of development, Dunkin' Brands, Inc. "We believe these existing franchise partners will cultivate lasting customer relationships and become integral parts of their local communities."

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people. For more than 60 years, Dunkin' Donuts has offered delicious food, beverages, and friendly service at a great value. To best serve its guests, Dunkin' Donuts offers an all-day menu including iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, muffins, bagels, breakfast sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).