

Nutritional Leadership

Formed in 2007 and comprised of leading nutrition, health and wellness experts, the Nutrition Advisory Board helps Dunkin' Brands better understand and anticipate consumer health and wellness trends, while enhancing the nutritional value of menu choices available in its restaurants. Current board members include:

National Advisory Board:

- Caroline M. Apovian, M.D., F.A.C.P -- Associate Professor of Medicine and Pediatrics, Director, Center for Nutrition and Weight Management, Boston University School of Medicine
- [Janice Newell Bissex, MS, RD](#) -- Nutrition consultant and author of The Moms' Guide to Meal Makeovers: Improving the Way Your Family Eats, One Meal at a Time
- [Harry Kangis](#) --Vice Chairman, Board of Trustees, Coffee Quality Institute
- [Judy C. Phillips, MS, RD, LDN](#)- Culinary Nutrition Consultant and Program Manager, "WIN-WIN for Health," South End Community Center, Boston
- [Dr. Tim Ryan, C.M.C., A.A.C.](#) -- President, Culinary Institute of America
- [Dr. Nadine Sayhoun](#) -- Associate Professor, Affiliate Faculty, Center on Aging, College of Health & Human Performance, University of Maryland
- [Aryeh D. Stein, M.P.H., Ph.D.](#)- Associate Professor, Hubert Department of Global Health, The Rollins School of Public Health, Doctoral Program in Nutrition and Health Sciences, Emory University

Other Nutritional Leadership Milestones:

- Dunkin' Donuts was the first major chain to introduce a zero-grams trans fat donut in 2007.
- The product lines for both Dunkin' Donuts and Baskin-Robbins contain zero grams trans fat.
- In August 2008, Dunkin' Donuts launched DDSMART™, the company's first menu of better-for-you food and beverages, featuring food and beverage items meet at least one of the following criteria: 25 percent fewer calories; 25 percent less sugar, fat, saturated fat or sodium than comparable fare, and/or contain ingredients that are nutritionally beneficial.
- In early 2009, Baskin-Robbins launched its BRight Choices™ better-for-you ice cream options, including fat free, dairy free, no sugar added and light ice cream offerings.
- In 2003, Dunkin' Donuts became the first national brand to sell espresso beverages made exclusively with 100% Fair Trade Certified™ coffee beans.
- Beans for all Dunkin' Donuts espresso beverages, including cappuccino and latte, are certified through TransFair USA, the only independent certifier of Fair Trade products in the United States.