

Dunkin' Brands Announces Proposed Financing

CANTON, Mass. (October 25, 2010) – Dunkin' Brands, the parent company of two of the world's most recognized brands, Dunkin' Donuts and Baskin-Robbins, today announced that Dunkin' Finance Corp., a corporate finance entity, proposes to raise approximately \$625 million through an offering of senior notes. The proceeds from the notes offering would be used, together with borrowings under a new approximately \$1.35 billion senior credit facility and available cash, to repay in full the outstanding securitization debt of Dunkin' Brands' securitization subsidiaries and to pay a cash dividend to Dunkin' Brands' stockholders. Following repayment of the securitization debt, the notes would be assumed by Dunkin' Brands. The consummation of the notes offering is subject to market and other conditions.

This press release does not constitute an offer to sell or the solicitation of an offer to buy the senior notes. The notes to be offered have not been, and will not be, registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act of 1933.

Certain statements in this press release are forward-looking statements. These statements involve a number of risks, uncertainties, and other factors including the failure to consummate the notes offering and potential changes in market conditions that could cause actual results to differ materially.

About Dunkin' Brands, Inc.

With over 16,000 points of distribution in 49 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2009, there were 9,186 Dunkin' Donuts franchised restaurants and 6,207 Baskin-Robbins franchised restaurants and the company had system-wide sales of approximately \$7.2 billion. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit www.dunkinbrands.com.