

DUNKIN' BRANDS ANNOUNCES PROPOSED INCREASE IN TERM LOAN

CANTON, Mass. (February 11, 2011) – Dunkin' Brands, Inc., the parent company of two of the world's most recognized brands, Dunkin' Donuts and Baskin-Robbins, today announced it is proposing to increase its term loan up to \$150 million. The total debt of the company will remain unchanged as the incremental proceeds raised will be used to repay a portion of its senior notes.

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About Dunkin' Brands, Inc.

With 16,193 points of distribution in 52 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2010, Dunkin' Brands' nearly 100 percent franchised business model included 9,760 Dunkin' Donuts restaurants and 6,433 Baskin-Robbins restaurants, and the Company had system-wide sales of approximately \$7.7 billion. Dunkin' Brands, Inc. is headquartered in Canton, Mass. For more information, visit www.dunkinbrands.com.

Forward-Looking Statements

Certain statements in this press release are forward-looking statements. These statements involve a number of risks, uncertainties, and other factors including the failure to achieve financial results within the estimated ranges set forth above and the failure to consummate the proposed term loan re-pricing as well as potential changes in market conditions that could cause actual results to differ materially.

This press release does not constitute an offer to sell or the solicitation of an offer to buy any securities.