

Dunkin' Brands Files Registration Statement for Initial Public Offering of Common Stock

CANTON, Mass. (May 4, 2011) – Dunkin' Brands Group, Inc., the parent company of Dunkin' Donuts and Baskin-Robbins, today announced that it has filed a registration statement with the U.S. Securities and Exchange Commission for a proposed initial public offering of \$400 million of its common stock. All of the shares would be sold by Dunkin' Brands. No shares are being offered by existing shareholders. The offering is being made through an underwriting group led by J.P. Morgan Securities LLC, Barclays Capital Inc. and Morgan Stanley & Co. Incorporated. BofA Merrill Lynch and Goldman, Sachs & Co. are also acting as joint book-running managers of the offering. Dunkin' Brands intends to use the net proceeds from the offering to fund a portion of the redemption price for the outstanding Dunkin' Brands, Inc. 9% senior notes due 2018.

When available, copies of the preliminary prospectus relating to the offering may be obtained from J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Ave., Edgewood, NY 11717 (Tel: 866-803-9204); Barclays Capital Inc., c/o Broadridge Financial Solutions, 1155 Long Island Ave., Edgewood, NY 11717, (Tel: 888-603-5847), Email: barclaysprospectus@broadridge.com; Morgan Stanley & Co. Incorporated, Attn: Prospectus Department, 180 Varick Street, 2nd Floor, New York, NY 10014 (Tel: 866-718-1649), Email: prospectus@morganstanley.com; BofA Merrill Lynch, Attn: Prospectus Department, 4 World Financial Center, New York, NY 10080, Email: dg.prospectus_requests@baml.com; or Goldman, Sachs & Co., Attn: Prospectus Department, 200 West Street, New York, NY 10282, (Tel: 866-471-2526), Email: prospectus-ny@ny.email.gs.com.

A registration statement relating to these securities has been filed with the U.S. Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

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About Dunkin' Brands Group, Inc.

With more than 16,000 points of distribution in 57 countries worldwide, Dunkin' Brands Group, Inc. is the world's leading franchisor of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of 2010, Dunkin' Brands' nearly 100 percent franchised business model included 9,760 Dunkin' Donuts restaurants and 6,433 Baskin-Robbins restaurants, and the company had system-wide sales of approximately \$7.7 billion. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass. The Company's website is located at www.dunkinbrands.com.