

DUNKIN' DONUTS ANNOUNCES 86 NEW RESTAURANTS IN WASHINGTON D.C.

CANTON, MA (October 26, 2011) --Dunkin' Donuts, America's every day, all-day stop for coffee and baked goods, announced today 86 new restaurants are slated for development in the Washington D.C. market by 2020. 15 development agreements were signed over the past year that will deliver 64 new restaurants, in addition to 22 restaurants that were previously contracted.

"Washington D.C. has been a priority growth market for Dunkin' Donuts and these 15 agreements have essentially sold out Dunkin' Donuts development opportunities in the Washington D.C. Metropolitan area," said Grant Benson, CFE, vice president of franchising and market planning, Dunkin' Brands, Inc. "These deals represent a 50 percent increase in rooftops from the 125 restaurants in the market right now, and we are thrilled to be expanding our presence in Washington D.C. with a wonderful and talented group of franchisees."

Hank Huth, an existing franchisee since 2008, signed the largest agreement for a total of 38 units which includes the acquisition of 16 existing restaurants, as well as purchasing a central manufacturing location in Washington D.C. Huth's restaurants will be developed from Pennsylvania Avenue west to Gainesville and half of his commitments are "inside the beltway."

"We are excited to bring more Dunkin' Donuts' to the Washington D.C. area and play an important role in the daily lives of people who live, work and visit here," said Hank Huth, CEO, Quality Brand Capital LLC. "We have been in the franchise arena for 25 years with a strong passion for quality and guest service. We are thrilled to have this opportunity and look forward to participating in the rapid expansion of Dunkin' Donuts in the years to come."

Historically a doughnut and hot coffee chain, Dunkin' Donuts has expanded its offering to include frozen and iced beverages, a full bakery assortment including bagels and muffins, breakfast sandwiches, and an all-day Oven-Toasted menu which includes flatbread sandwiches, hash browns and buttermilk biscuits. The platform marks the most significant change to Dunkin' Donuts' product lineup since the company launched espresso-based beverages in 2003.

For information on franchise opportunities or to attend an upcoming webinar, please visit www.dunkinfranchising.com.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were \$6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit www.dunkinfranchising.com.