

Bill Mitchell

Bill Mitchell was named Senior Vice President & Chief Brand Officer, Baskin-Robbins U.S. and Canada in October 2010. Bill has responsibility for the direction and execution of Baskin-Robbins U.S. and Canada brand initiatives.

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x000D Bill is a seasoned restaurant operations executive with extensive U.S. and global franchising experience. Prior to joining Dunkin' Brands, Bill worked for Papa John's International for 10 years, most recently serving as President, Global Operations for the \$3 billion-dollar company with 3,400 restaurants in 29 countries. In that role, he led successful growth in Asia, the Middle East, Europe, North Africa, and Latin America.

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Prior to Papa John's, Bill held various operations roles with AFC Enterprise (Popeye's) including Senior Director of Operations, where he led the largest acquisition in Popeye's 27-year history of 81 Hardee's restaurants. Earlier in his career, he worked for the RM Restaurant Group as Vice President of Operations and for PepsiCo as part of the KFC national management team. Before entering the restaurant industry, Bill served as a Captain in the U.S. Army.

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Bill received his Bachelor of Science degree from North Georgia College.

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Bill is drinkin' a Dunkin' dark coffee, black, and scoopin' Baskin-Robbins Love Potion #31® ice cream.