

THE DUNKIN'® DONUTS & BASKIN-ROBBINS COMMUNITY FOUNDATION HONORS VETERANS DAY WITH \$10,000 DONATION TO THE USO

CANTON, Mass. (November 10, 2011) – The Dunkin' Donuts & Baskin-Robbins Community Foundation (DDBRCF) is honoring Veterans Day on November 11 by donating a total of \$10,000 to the USO to benefit 10 individual centers throughout the country. Each center will receive a \$1,000 grant.

The mission of The DDBRCF is to serve the basic needs of communities through food for the hungry, safety and children's health. The \$10,000 donation will help support the USO's efforts to provide morale, welfare and recreation-type services to troops and their families. USO centers receiving the \$1,000 donations include USO of Hampton Roads (VA); USO of Illinois; USO of Southern Pennsylvania and New Jersey; USO of Metro New York; Greater Jacksonville USO; USO Boston; USO Dallas/Fort Worth; USO of Central Ohio; USO of Greater Los Angeles; and Rocky Mountain USO (CO).

Dunkin' Donuts has donated more than 230,000 pounds of coffee to troops deployed overseas since May 2003. The company holds a monthly drawing to randomly select at least 50 United States military members to receive one case (24 pounds) of Dunkin' Donuts coffee. During the holiday season, Dunkin' Brands' corporate employees also send additional pounds of coffee to the troops.

"Dunkin' Brands has a long history of honoring America's servicemen and women. It's important to recognize those who have given so selflessly to our country, and we are proud to demonstrate our support for the troops and their families on Veterans Day through this donation to the USO," said Karen Raskopf, Co-Chair of The Dunkin' Donuts & Baskin-Robbins Community Foundation and Senior Vice President of Communications at Dunkin' Brands.

The USO lifts the spirits of troops and their families at more than 160 locations worldwide. USO centers provide a warm and comforting place to connect with family via the Internet or telephone, play a video game, watch a movie, have a snack or just put their feet up and take a nap.

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About The Dunkin' Donuts & Baskin-Robbins Community Foundation

The Dunkin' Donuts & Baskin-Robbins Community Foundation brings together a wide network of stakeholders, including franchisees, crew members and employees. The focus of the Foundation is to serve our neighborhoods by taking care of their basic needs – safety, hunger relief and children's health.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were \$6 billion. Based in Canton, Mass., Dunkin' Donuts is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For more information, visit www.DunkinDonuts.com.

About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 31st annual Franchise 500® ranking, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium ice cream, specialty frozen desserts and beverages, providing quality and value to consumers at more than 6,000 retail shops in 33 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,000 ice cream flavors and a wide variety of delicious treats. Based in Canton, Mass., Baskin-Robbins is a subsidiary of Dunkin' Brands Group, Inc. (NASDAQ: DNKN). For further information, visit www.BaskinRobbins.com.