

## **DUNKIN' BRANDS AND THE DUNKIN' DONUTS & BASKIN-ROBBINS COMMUNITY FOUNDATION DONATE \$200,000 TO HELP PEOPLE AFFECTED BY HURRICANE SANDY**

CANTON, MA (November 5, 2012) – Dunkin' Brands, the parent company of Dunkin' Donuts and Baskin-Robbins, today announced a \$100,000 donation to the American Red Cross to support Hurricane Sandy disaster relief efforts. To further support those who have been impacted by the hurricane, The Dunkin' Donuts & Baskin-Robbins Community Foundation (DDBRCF) also announced a \$100,000 grant to Feeding America®, the country's largest domestic hunger-relief organization. The donation will be distributed among numerous food banks in areas hardest hit by the hurricane.

"As those affected continue to feel the impact of Hurricane Sandy, our goal is that the company's donation to the American Red Cross will help provide assistance to the millions of people who have been displaced by the storm," said Karen Raskopf, Co-Chair of the Dunkin' Donuts & Baskin-Robbins Community Foundation and Chief Communications Officer at Dunkin' Brands. "Food banks also now face great challenges, and their needs will only increase as the holidays draw closer. We hope The Dunkin' Donuts & Baskin-Robbins Community Foundation's donation to Feeding America will help local food banks support our communities during this difficult time."

In the days following Hurricane Sandy, Dunkin' Brands franchisees have worked to keep local communities throughout the region running, allocating trucks to serve free coffee and hot chocolate to relief workers and residents.

The DDBRCF has had a national partnership with Feeding America since 2007 and has donated nearly \$1 million to support local food banks. Over the past five years, The DDBRCF has addressed the issue of hunger relief through both national and local efforts. Dunkin' Donuts and Baskin-Robbins franchisees have led food drives in the communities they serve and have organized volunteer days at their local food banks to help fill backpacks with nutritious snacks for children.

Since 2006, The Dunkin' Donuts & Baskin-Robbins Community Foundation has donated more than \$2.5 million to organizations that share its mission of providing food, safety and children's health to communities across the country.

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### About The Dunkin' Donuts & Baskin-Robbins Community Foundation

The Dunkin' Donuts & Baskin-Robbins Community Foundation brings together a wide network of stakeholders, including franchisees, crew members and employees. The focus of the Foundation is to serve our neighborhoods by taking care of their basic needs – safety, hunger relief and children's health.

### About Dunkin' Brands Group, Inc.

With more than 17,000 points of distribution in nearly 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of the second quarter 2012, Dunkin' Brands' nearly 100 percent franchised business model included more than 10,000 Dunkin' Donuts restaurants and nearly 7,000 Baskin-Robbins restaurants. For the full-year 2011, the company had franchisee-reported sales of approximately \$8.3 billion. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.