

DUNKIN'™ DONUTS ANNOUNCES FRANCHISE OPPORTUNITIES BREWING™ IN VIRGINIA

CANTON, MA (May 19, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today that the company is recruiting franchisees in Roanoke, Virginia. Currently, there are more than 100 Dunkin' Donuts restaurants located throughout the state. This month, the company announced the signing of a multi-unit store development agreement with existing franchisee, Greg Nigro, to develop 13 new restaurants throughout Richmond, Virginia.

Interested candidates can contact Tarji Carter at Tarji.Carter@DunkinBrands.com for additional information on the company's growth plans for Roanoke. Also, interested individuals can join an upcoming Franchising Webinar on Thursday, May 22 from 3 p.m. to 4 p.m. (EST) for additional details. To register, visit <http://franchisingevents.dunkinbrands.com> and learn more about the unique business opportunity Dunkin' Donuts offers.

As one of the fastest growing quick service restaurant (QSR) brands based on unit growth, Dunkin' Donuts continues to strategically expand in contiguous markets across the country with a long-term goal of having more than 15,000 Dunkin' Donuts restaurants in the United States alone. To help fuel growth in Roanoke, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that open on time*.

"Dunkin' Donuts is looking for qualified candidates with foodservice, operations and real estate experience to join our team and grow the brand in Roanoke," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "By joining our team, franchisees become part of a nationally established brand that has been in existence for over 60 years, has 95 percent brand recognition in the U.S., a multi-million dollar national advertising fund, world-class training and ongoing support, among many other benefits."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.