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Dunkin' Brands Community Foundation Reaches Out to Teens, Food Banks, Troops and Tomorrow's Fire Heroes in 2009

Grants in 2009 Bring Three-Year Giving Totals to More Than \$1.7 Million

CANTON, Mass. (Dec. 8, 2008) – On the heels of 2008 grants that delivered more than 78,000 pounds of food to flood victims and helped some 500 communities rebuild their volunteer fire departments, today the Dunkin' Brands Community Foundation announced its 2009 grants aimed at activating teens, supporting injured war veterans, and helping food banks and fire departments to better serve their communities.

The giving includes a \$200,000 grant to Do Something, a \$110,000 grant to Feeding America (formerly America's Second Harvest), a \$100,000 grant to Homes for Our Troops and a \$65,000 grant to The National Volunteer Fire Council (NVFC). The grants will be designated to support the following programs:

- **Do Something**

Through the grant from the Dunkin' Brands Community Foundation, Do Something, an organization that uses the power of the internet to encourage teens to get involved in their communities, will create its first-ever disaster relief campaign, including a grant program and a disaster relief section on its web site. Every week in 2009, Do Something will present a teen with a \$500 grant to help him or her expand their community's emergency-response efforts. Additionally, Do Something will conduct a Disaster Preparedness and Response Bootcamp, an in-person training forum for teens. The new emergency response application alone will allow Do Something to affect 20,000 people in the emergency response community.

- **Feeding America**

For the third consecutive year, the Dunkin' Brands Community Foundation will support Feeding America, the nation's largest food-bank network, by purchasing a refrigerated trailer and enough food to feed a community in the event of a disaster. The contribution to Feeding America in 2008 provided more than 78,000 pounds of food to regions affected by hurricanes. The refrigerated trailer in 2009 will be the fourth of its kind provided by the Foundation.

- **Homes for our Troops**

New in 2009, the Dunkin' Brands Community Foundation will assist Homes for Our Troops' efforts to build specially adapted homes for injured war veterans. As a Build Brigade sponsor of 10 sites, the Dunkin' Brands Community Foundation will help Homes for Our Troops break ground on new homes throughout America, while decreasing building time by 25 percent.

- **The National Volunteer Fire Council**

Building on the success of the grant in 2008 which resulted in 520 new junior firefighter programs and an additional 275 junior firefighter registrants, the Dunkin' Brands Community Foundation will continue to work with the NVFC, an organization devoted to meeting the needs of the volunteer departments that serve the majority of America. The grant will help the NVFC expand its National Junior Firefighter program. With the help of the Dunkin' Brands Community Foundation in 2009, the NVFC will award \$5,000 grants to 10 fire departments to help them start a junior firefighter program or improve an existing program.

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“Our Foundation has set itself apart by supporting emergency response organizations before a disaster strikes,” said Paul Leech, co-chairman of the Dunkin’ Brands Community Foundation and chief administrative officer of Dunkin’ Brands. “Given the current economic climate and the budget shortages many not-for-profit organizations face, our commitment to providing philanthropic support is more important than ever. Our emergency response organizations are always there during our hardest times and they depend on help from the public to be ready to respond. With these grants, the Dunkin’ Brands Community Foundation is sending a clear signal that we will always be there for these community heroes.”

The Dunkin’ Brands Community Foundation selected the grant recipients based on the magnitude of the problem, the worthiness of the cause, the people it benefited, and the ability to involve Dunkin’ Brands’ thousands of franchisees in supporting the causes in their local markets. With these grants, local franchisees and Dunkin’ Donuts and Baskin-Robbins stores will have an opportunity to support emergency responders in their own community.

“Because our Foundation is national in reach, with ties to the local community through our franchisee network, we support organizations that our entire enterprise can be passionate about, including corporate employees, stores, crew members and customers,” said Stephan Shelton, co-chairman of the Dunkin’ Brands Community Foundation and a franchisee of both Dunkin’ Donuts and Baskin-Robbins. “With these grants, we see a strong opportunity for our entire system to come together and support four organizations that are really making a difference in our communities.”

Launched in 2006, the Dunkin’ Brands Community Foundation three-year giving total is more than \$1.7 million. These grants have impacted countless people in communities throughout America. For example, the Dunkin’ Brands Community Foundation’s 2008 grants of a semi-truck trailer and emergency food helped Feeding America provide emergency food assistance during this year’s devastating Midwest floods. Meanwhile, a 2008 grant to the NVFC helped more than 500 volunteer fire departments address their looming volunteer shortages by building or expanding Junior Firefighter programs.

In addition, the Foundation granted \$40,000 at the end of 2008 to the Dunkin’ Brands Disaster Relief Fund which supported nearly 20 Dunkin’ Donuts and Baskin-Robbins franchisees throughout the country who had their business and lives impacted by disasters, such as floods, hurricanes and wildfires.

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About The Dunkin’ Brands Community Foundation

The Dunkin’ Brands Community Foundation brings together a wide network of stakeholders, including our Dunkin’ Donuts and Baskin-Robbins franchisees, crew members and employees, to support the service and leadership of emergency response organizations – especially in times of crisis. The Foundation supports emergency responders by providing financial assistance, building capacity, developing partnerships, encouraging volunteerism and honoring local heroes. To learn more about the Dunkin’ Brands Community Foundation, please visit www.dunkinbrands.com/foundation.

About Do Something

Do Something believes you have the power to make a difference. It is our aim to inspire, support and celebrate a generation of doers: people who see the need to do something, believe in their ability to get it done, and then take action. At DoSomething.org we provide the tools and resources for you to convert your ideas and energy into positive action. Be part of a generation of doers.

About Feeding America

Feeding America — The Nation’s Food Bank Network is the largest charitable domestic hunger-relief organization in the United States. Through its network of more than 200 member food banks, Feeding America annually provides assistance to more than 25 million people in need, including more than 9 million children and nearly 3 million seniors in all 50 states, the District of Columbia and Puerto Rico. Each year, Feeding America secures and distributes more than 2 billion pounds of food and grocery products to support feeding programs at approximately 63,000 local charitable agencies, including food pantries, soup kitchens, emergency shelters, after-school programs, and Kids Cafes. To learn more, please visit www.feedingamerica.org.

About Homes for Our Troops

Homes for Our Troops is a non-profit, non-partisan 501 (c)(3) organization founded in 2004. This organization is strongly committed to helping those who have selflessly given to their country and have returned home with serious disabilities and injuries. They assist severely injured Servicemen and Women and their immediate families by raising donations of money, building materials and professional labor and coordinating the process of building a new home or adapting an existing home for handicapped accessibility.

About the National Junior Firefighter Program

The NVFC National Junior Firefighter Program provides resources and tools to fire and EMS departments to help them establish, expand, and manage a local youth participation program. It also motivates youth participants by helping them locate a local program, track their participation hours, earn incentive rewards, and enables them to apply for the National Junior Firefighter Scholarships. The program addresses retention and recruitment challenges by getting youth involved in the fire and emergency services, thus fostering a lifelong connection with the emergency services that will continue throughout their adulthood. The National Junior Firefighter Program is supported by the Dunkin' Brands Community Foundation and Spartan Motors, Inc. Learn more at www.nvfc.org/juniors.