



FOR IMMEDIATE RELEASE

DUNKIN' BRANDS ANNOUNCES APPOINTMENT OF NEW GENERAL COUNSEL

CANTON, MA (December 1, 2009) -- Dunkin' Brands, the parent company of two of the world's most recognized and loved brands, Dunkin' Donuts and Baskin-Robbins, today announced that Rich Emmett has joined the company as senior vice president and general counsel. He will serve on the Dunkin' Brands Executive Leadership Team and will report directly to Dunkin' Brands' Chief Executive Officer Nigel Travis.

"Rich has extensive general counsel experience at big-brand, franchised, food service companies," said Dunkin' Brands' CEO and Dunkin' Donuts President Nigel Travis. "His management experience, business as well as legal acumen, and impressive track record in the development of strong franchisee relationships will be invaluable to us as we move our brands forward. We are delighted to welcome Rich to the senior leadership team."

Before joining Dunkin' Brands, Mr. Emmett was Executive Vice President, Chief Legal Officer and Secretary at QCE HOLDING LLC (Quiznos) where he was responsible for the oversight of the legal department, Board management and Sarbanes-Oxley compliance. He also served as a member of the Quiznos' leadership team and worked with the company on a wide array of issues, ranging from the development of the overall business strategy to managing U.S. and international franchise relations.

Prior to Quiznos, Emmett served as Senior Vice President, General Counsel and Secretary for Papa Johns International, Inc., where he was a member of the senior management team and was integrally involved in the company's policy and strategic decision-making, as well as in the day-to-day operations of the business.

"I am delighted to be joining Dunkin' Brands, a company with two of the world's best-loved brands and one of the premier franchising concepts in the world," said Mr. Emmett. "I look forward to working with the leadership team and our franchisee community to continue to better serve our customers and deliver results around the world."

Before entering the corporate environment, Emmett was a partner at the law firm of Greenebaum Doll & McDonald. He earned his J.D. from the Marshall-Wythe School of Law at the College of William and Mary and a B.A. from Colgate University. Emmett will be relocating to the Boston area from Denver, Colorado.

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About Dunkin' Brands, Inc.

With more than 15,000 points of distribution in 44 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality category. At the end of 2008, there were 8,835 Dunkin' Donuts franchised restaurants and 6,013 Baskin-Robbins franchised restaurants and the company had system-wide sales of approximately \$6.9 billion. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit www.dunkinbrands.com.

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