

FOR RELEASE

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**ALLIED DOMECCQ QUICK SERVICE RESTAURANTS
TO LOCATE NEW HEADQUARTERS IN CANTON, MASS.**

Dunkin' Donuts, Baskin-Robbins, and Togo's Brands To Move By October 2004

Randolph, Mass. (November 3, 2003) – Allied Domecq Quick Service Restaurants (ADQSR), which includes popular brands Dunkin' Donuts, Baskin-Robbins, and Togo's, has signed a 10-year lease for a new corporate headquarters at 130 Royall Street in Canton, Massachusetts. The company is currently headquartered in Randolph, but occupies a total of four buildings in Randolph and two buildings in Braintree, Massachusetts. The move will allow the company to consolidate corporate employees in one building. The Dunkin' Donuts training center will remain at the Braintree location.

“We're excited about the move,” said ADQSR Chief Executive Officer Jon L. Luther. “We know that bringing most of our employees under one roof will increase ADQSR's existing momentum and stimulate even more creativity and efficiency.”

ADQSR had spent the past six months looking at office space within a five mile radius of current corporate offices in order to minimize the impact on employees' commutes. The building at 130 Royall Street building is located at exit 2B off Route 128 and is adjacent to Reebok International's Corporate Headquarters. The interior build-out of the new construction building will be completed over the next year. ADQSR plans to occupy the 175,000 sq. foot building in October 2004. Approximately six hundred employees will work at the new three-floor building.

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“We are thrilled to welcome the ADQSR family to Canton,” remarked Victor Del Vecchio, Chairman of the Canton Board of Selectmen. “Canton has a vibrant commercial district with headquarters for marquis companies like Reebok. We’re excited to add Dunkin’ Donuts, Baskin-Robbins and Togo’s to that list.”

Cushman and Wakefield and New York real estate company, Newmark, brokered the lease deal representing the landlord and tenant respectively. The current owner of the building is Conroy Development Corporation. The architecture firm Spagnolo Gisness & Associates will be completing the build-out.

Last week Allied Domecq QSR announced financial results for the fiscal year ending August 31, 2003. The company saw operating profits increase by 7% and a net revenue increase of 3.7% to \$346.7 million. The company achieved system-wide sales growth of 5% and opened a total of 1,304 new brand distribution points in FY03.

About Allied Domecq Quick Service Restaurants

Allied Domecq Quick Service Restaurants franchises nearly 11,000 Dunkin’ Donuts, Baskin-Robbins and Togo’s stores worldwide. With over 143 years of combined franchising experience, the company's mission is to thrill customers, enrich stakeholders and build powerful brands. ADQSR is also a pioneer in developing and practicing a complementary daypart strategy, which combines two or three of its brands under one roof. Headquartered in Randolph, Massachusetts, ADQSR is part of Allied Domecq PLC (NYSE:AED), a highly successful and dynamic global business in spirits, wines, and quick service restaurants. More information can be found on Allied Domecq QSR’s website, www.ADQSR.com.

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