



Jon Luther Honored with Prestigious Gold Plate Award

Dunkin' Brands' Chairman and CEO Recognized for Excellence in Chain Fast Service Industry

CANTON, Mass. (May 24, 2007) — Dunkin' Brands, Inc. is proud to announce that Jon L. Luther, Chairman and Chief Executive Officer, has been named the 2007 International Foodservice Manufacturers Association's (IFMA) Gold Plate Award recipient. The Gold & Silver Plate Awards recognize the restaurant industry's most outstanding and accomplished foodservice operators.

Luther was honored at the annual Gold & Silver Plate Awards Celebration in Chicago on May 21. Silver Plate Award recipients in nine categories are selected annually on the basis of qualifications in the following areas: management, marketing, human resources, and industry and civic participation. An IFMA jury composed of the previous year's award winners, editors of national trade publications, and the International Gold & Silver Plate Award chairman selects the winners. Luther was this year's winner in the Chain Fast Service category. From among the nine Silver Plate winners, one individual is chosen to receive the Gold Plate Award.

"We are pleased to present a Gold Plate Award to Jon Luther, who embodies extraordinary dedication, creativity and achievement in the industry," said Michael Licata, President and CEO for the International Foodservice Manufacturers Association. "His consistent leadership and innovative approach to evolving a business while maintaining a laser like focus on customer service and quality have transformed a regional New England company into a major national player. He has done this through an ambitious plan that expands and energizes two of America's most recognized brands — Dunkin' Donuts and Baskin-Robbins."

Jon L. Luther remarked, "For more than 50 years, the International Foodservice Manufacturers Association has given this honor to some of the greatest innovators in our industry. I am honored and truly humbled to be in the company of this esteemed list of foodservice operators. The Gold Plate Award is one of the great highlights of my career."

Luther was named chief executive officer of Dunkin' Brands in January 2003. He became chairman of the company in March 2006. A veteran of the food-service industry, Luther is a proven leader at creative brand development and at satisfying consumers who seek quality, convenience and value in a quick service restaurant setting. Luther's leadership and innovative approach has transformed a regional New England company into a player on the national stage through an ambitious plan that is expanding and energizing two world-renowned brands. Under his leadership, Dunkin' Brands reached a new milestone in 2006 of \$6.4 billion in system-wide sales and over 13,000 stores. Luther has also received the 2006 Chain Leadership Award from *Chain Leader* magazine and the 2005 *Nation's Restaurant News* Golden Chain Award.

For more information on IFMA's Silver Plate Awards, please visit www.ifmaworld.com.

About Dunkin' Brands

With more than 13,000 franchises in 50 countries worldwide, Dunkin' Brands, Inc. is renowned for its leadership in the quick quality restaurant category. There were 7,293 Dunkin' Donuts restaurants, 5,838 Baskin-Robbins restaurants and 280 Togo's restaurants with system-wide sales of \$6.4 billion at the end of 2006. Dunkin' Brands, Inc. is headquartered in Canton, Massachusetts. For more information, visit www.dunkinbrands.com.

Contact: Michelle King
Dunkin' Brands
(781) 737-3585
michelle.king@dunkinbrands.com

###