

Dunkin' Donuts Hosts Informational Franchising Seminar for Gas and Convenience Operators In Lansing, Michigan On June 7

- Leading Coffee and Bakery Chain Also Announces One New Dunkin' Donuts Restaurant In Jackson County; Additional Franchise Opportunities Available in Lansing, Detroit, Grand Rapids and Traverse City -

CANTON, MA (May 19, 2016) – [Dunkin' Donuts](http://www.dunkinbrands.com), America's all-day, everyday stop for coffee and baked goods, today announced that it is recruiting franchisees to develop Dunkin' Donuts restaurants throughout Lansing, Detroit, Grand Rapids and Traverse City, Michigan. The brand offers flexible concepts for any real estate format, and is currently targeting qualified gas and convenience operators in the market. It will consider qualified groups as both franchisees to directly develop and operate Dunkin' Donuts locations, as well as landlords for traditional franchisees to operate within their gas and convenience operations. Presently, there are 74 Dunkin' Donuts restaurants operating in Michigan, 17 of which are gas and convenience locations.

Gas and convenience operators interested in developing Dunkin' Donuts restaurants in this region can attend an Informational Franchising Seminar on Tuesday, June 7 from 2-4 p.m. (EST) at Hampton Inn and Suites Lansing West. Candidates can RSVP at <http://franchisingevents.dunkinbrands.com> or contact Shawn Caric, Sr. Franchising Manager, at Dunkinfranchising@dunkinbrands.com or (781) 737-5530 to learn more about development opportunities in the Michigan area. Growth in the gas and convenience sector continues to be a target for the brand, with nearly 1,650 locations nationally.

"Dunkin' Donuts is looking for qualified gas and convenience operators with operations, foodservice and real estate experience to join our team to continue growing the brand in several cities throughout Michigan," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We believe we can achieve our long-term goal of more than 17,000 restaurants in the U.S., more than doubling our current number of domestic locations, and local entrepreneurs will benefit from our seminar where they can learn how to be part of Dunkin' Donuts' growth."

Additionally, as part of the company's expansion throughout Michigan, a new store development agreement was signed with new franchise group, Kelly Fuels Inc. Led by Richard Tallman, this group will develop one Dunkin' Donuts restaurant in Jackson County which is planned to open in 2017.

"We are excited to expand the brand's presence in Michigan and play an important role in the daily lives of people who live, work and visit here," said Richard Tallman, Dunkin' Donuts franchisee. "We have a passion and loyalty for the Dunkin' Donuts brand and look forward to opening our restaurant next year."

Dunkin' Donuts has been recognized as a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot coffee, iced coffee, flavored coffees, lattes, macchiato, espresso, cappuccino, Dunkin' Donuts K-Cup® pods, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 10 years running. The company has more than 11,800 restaurants in 44 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.