

DUNKIN'™ DONUTS CONTINUES EUROPEAN EXPANSION IN 2015 WITH NEW RESTAURANTS AND MARKET ENTRIES

Leading Coffee and Baked Goods Chain Opens 55 Net New Restaurants Throughout Europe in 2015; Seeks Master Franchisees to Develop Locations in Belgium, Finland, France, the Netherlands, Norway and Turkey

CANTON, MA (February XX, 2016) – [Dunkin' Donuts](#), one of the world's leading coffee and baked goods chains, announced today that it has made significant strides in its European expansion efforts in 2015 with the opening of 55 net new restaurants with its franchisees across the region. With the new restaurants opened over the past year, Dunkin' Donuts now has more than 220 locations across Europe.

Over the past year, the company has celebrated first restaurant openings in Denmark, Georgia, Iceland and Poland, marking the brand's continued expansion into new European markets, while also opening additional locations in Austria, Germany, Spain, Sweden and the United Kingdom. Additionally, a master franchise agreement was signed in September to develop 30 Dunkin' Donuts restaurants in Switzerland.

"We've been very pleased with our regional expansion efforts in 2015, bringing Dunkin' Donuts' high-quality foods and beverages to guests in several new European countries," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We're also continuing to recruit qualified, well-capitalized multi-unit franchisee groups for Belgium, Finland, France, the Netherlands, Norway and Turkey, and see tremendous opportunity for future growth in these markets."

Franchisee candidates looking to further develop the Dunkin' Donuts brand in Europe must have deep retail or foodservice operations experience. Groups must also have strong financial backgrounds, knowledge of their local consumers and marketplace, a proven track record of success in the restaurant industry, and a desire to develop a minimum of 20-35 Dunkin' Donuts restaurants in their market over the next several years. Specifics and fees will vary per country and are available upon request.

"We were very excited to bring Dunkin' Donuts to Iceland and help grow the brand in Europe," said Arni Petur Jonsson, CEO of DRANGASKER EHF, Dunkin' Donuts master franchisee for Iceland. "With coffee culture being such an important part of life in Iceland and across Europe, we feel that Dunkin' Donuts' high-quality blends of coffee and welcoming, friendly restaurant environments are a great addition for the region. We look forward to serving more guests across the country as we open additional Dunkin' Donuts restaurants in the years ahead."

Dunkin' Donuts currently has more than 11,700 restaurants in 43 countries around the world, including more than 220 locations across Europe in Austria, Bulgaria, Denmark, Germany, Georgia, Iceland, Luxembourg, Russia, Spain, Sweden and the United Kingdom. Dunkin' Donuts restaurants throughout Europe feature the brand's wide range of hot and iced coffees, lattes, espressos, cappuccinos, teas, Coolatta® frozen drinks, croissants, donuts and sandwiches, all served fast in friendly, convenient locations and at a great value. Regional menu items are also offered to cater to local tastes.

To apply for a franchise opportunity in Europe and for more information about Dunkin' Donuts, visit www.DDGlobalFranchising.com.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,700 restaurants in 43 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.