

## THE DUNKIN'™ DONUTS & BASKIN-ROBBINS COMMUNITY FOUNDATION'S™ NATIONAL COMMUNITY CUPS® PROGRAM RAISES MORE THAN \$1 MILLION

CANTON, MA (December 10, 2015) – [Dunkin' Donuts](#) guests made a big difference for local communities in November, as [The Dunkin' Donuts & Baskin-Robbins Community Foundation](#) (DDBRCF) today announced that more than \$1 million was raised through its second National Community Cups® Program. Combined with the Baskin-Robbins Community Cones program held throughout July, a total of \$1,050,158 was raised for The DDBRCF.

The program, which began November 2 and continued through the month, invited Dunkin' Donuts guests to make a \$1 donation to The DDBRCF at Dunkin' Donuts and Dunkin' Donuts / Baskin-Robbins multi-brand restaurants nationwide. In appreciation for their generosity, participants received a paper icon, featuring the iconic Dunkin' Donuts coffee cup, to sign and display at the restaurant or take home. As an additional thank you for guests' support, this year the guests received a special coupon for \$1 off the purchase of a dozen donuts.

The money raised through the National Community Cups Program will support The DDBRCF's efforts to serve local communities by raising funds to support charities that address hunger, children's health and public safety. This is the second year in a row that The DDBRCF has launched this initiative nationally; with guest support this year's program nearly doubled the money raised during the program's first year, along with Baskin-Robbins' Cakes for a Cause National Paper Icon Fundraiser.

According to Karen Raskopf, Dunkin' Brands' Chief Communications Officer and Co-Chair of The Dunkin' Donuts & Baskin-Robbins Community Foundation, "On behalf of Dunkin' Brands' franchisees throughout the country, we want to thank our loyal Dunkin' Donuts and Baskin-Robbins guests. Through their incredible generosity and spirit of giving, we have raised more than one million dollars to support our local communities. As the year ends and we approach 2016 and our Foundation's 10th anniversary, we look forward to building upon this great momentum to continue our efforts to help the neighborhoods we serve."

Since 2006, The DDBRCF has donated more than \$8 million to charities that support sick and hungry kids as well as our troops at home and abroad. The DDBRCF raised a record \$3.2 million in 2014 to support its mission of serving neighborhoods through hunger relief, children's health and safety initiatives. The DDBRCF also expanded its national partnership with Feeding America® through a \$1 million commitment over three years, the largest donation in the Foundation's history. Funds support Feeding America's Food Pantry and Backpack program helping children and their families at local food banks across the country. More details about the Foundation can be found in The DDBRCF's 2014 Neighborhood Impact Report, which can be accessed at <http://www.dunkinbrands.com/foundation>.

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### About Dunkin' Brands Group, Inc.

With more than 19,000 points of distribution in more than 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of the third quarter 2015, Dunkin' Brands' nearly 100 percent franchised business model included more than 11,500 Dunkin' Donuts restaurants and more than 7,600 Baskin-Robbins restaurants. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.

### About The Dunkin' Donuts & Baskin-Robbins Community Foundation

The mission of The Dunkin' Donuts & Baskin-Robbins Community Foundation is to serve its neighborhoods by taking care of their basic needs: hunger, children's health and safety. The DDBRCF brings together a wide network of stakeholders, including franchisees, crew members and employees to serve their local communities. Launched in 2006, The DDBRCF has granted more than \$8,000,000 to local charities.