

## **DUNKIN'™ DONUTS ANNOUNCES PLANS FOR 14 NEW RESTAURANTS IN ST. LOUIS AND TWO IN KANSAS CITY, MISSOURI WITH FORMER NFL PLAYERS**

### **- First Dunkin'™ Donuts Restaurant Under New Agreement Planned to Open in 2016 -**

CANTON, MA (Nov 30, 2015) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with franchise group Berliner III, LLC to develop 14 new restaurants in St. Louis and two new locations in Kansas City over the next several years.

Berliner III, LLC is led by NFL greats and former University of Nebraska football players Kris Brown and Zach Wiegert, who have teamed up with David Scott to develop a third market. The partners currently operate Dunkin' Donuts restaurants in North Kansas City, Mo., Omaha, Neb. and Council Bluffs, Iowa. Their first restaurant under this new development agreement is planned to open in 2016, and the remainder planned to open by 2023.

"We are excited to expand the brand's presence throughout St. Louis and Kansas City and play an important role in the daily lives of people who live, work and visit here," said Kris Brown, Dunkin' Donuts franchisee. "Since signing our first development agreement with Dunkin' Donuts in 2011, our passion and loyalty for the brand has only increased, and we look forward to opening additional restaurants in the years to come."

Franchise opportunities remain available in Joplin. To help fuel additional growth in the market, special development incentives are available which include reduced royalty fees for three years and up to \$5,000 in local store marketing support for timely openings.\*

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our enthusiastic and dedicated franchisees contribute to our brand's growth, which has helped solidify our position as one of the fastest growing brands by unit count in the quick-service restaurant industry," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are thrilled Kris, Zach and David have chosen to expand in Missouri, and know these new restaurants will satisfy a growing consumer demand in the local communities they serve"

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot coffee, iced coffee, flavored coffees, lattes, macchiato, espresso, cappuccino, Dunkin' Donuts K-Cup® pods, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](http://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](http://www.twitter.com/DunkinDonuts)).

\*Details available in the Dunkin' Donuts Franchise Disclosure Document

#### About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,500 restaurants in 40 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).