

## DUNKIN' DONUTS ANNOUNCES PLANS FOR 26 NEW RESTAURANTS IN FRESNO AND SAN FRANCISCO

## -More than 275 Dunkin' Donuts Restaurants Planned for California over the Next Several Years-

CANTON, MA (July 20, 2015) – <u>Dunkin' Donuts</u>, America's all-day, everyday stop for coffee and baked goods, announced today the signing of multi-unit store development agreements with two franchise groups for a total commitment of 26 new restaurants in Fresno and San Francisco over the next several years.

The two franchise groups and their development plans include:

- Existing franchisee Aharon Aminpour plans to develop 17 restaurants in Fresno and the surrounding cities including Clovis, Visalia and Tulare. Aminpour
  currently owns and operates one Dunkin' Donuts restaurant in Encino, and last November signed a development agreement for 10 new restaurants
  throughout the San Fernando Valley. His next restaurant under this new agreement is planned to open in 2017.
- New franchise group Shiva Developments, led by existing Dunkin' Donuts franchisee Nick Bhatt alongside his new franchise partners, sister and
  brother-in-law, Disha and Yogesh Tivedi, plan to develop nine new restaurants in San Francisco and the surrounding cities. Nick Bhatt currently owns one
  Dunkin' Donuts restaurant in Springfield, IL. The group's first restaurant in California is planned to open in 2017.

"With the addition of these enthusiastic and dedicated franchisees, we're proud to announce 26 new restaurants in the Golden state, which brings our current development commitments to more than 275 total restaurants in California," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are thrilled these existing franchisees have chosen to expand their presence in the California market, and know these new restaurants will satisfy a growing consumer demand for Dunkin' Donuts in the Fresno and San Francisco communities they will serve."

Since September 2014, Dunkin' Donuts has opened ten restaurants in California and currently operates locations in the cities of Downey, Encino, Laguna Hills, Long Beach, Los Angeles, Modesto, Santa Ana, Santa Monica, Upland and Whittier. Additional California Dunkin' Donuts locations are planned to open in Los Angeles and Sacramento areas before the end of 2015. The opening of these restaurants is part of a larger plan to open approximately 275 new restaurants in California over the next several years. The company plans to open more than 1,000 restaurants in total throughout the state over the long-term. Franchise opportunities still remain available in portions of California, including in the Los Angeles county desert communities, Santa Barbara and Chico-Redding.

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® pods, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit <a href="www.DunkinDonuts.com">www.DunkinDonuts.com</a> or follow us on Facebook (<a href="www.facebook.com/DunkinDonuts">www.facebook.com/DunkinDonuts</a>) and Twitter (<a href="www.twitter.com/DunkinDonuts">www.twitter.com/DunkinDonuts</a>).

## About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for nine years running. The company has more than 11,300 restaurants in 37 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit <a href="www.DunkinDonuts.com">www.DunkinDonuts.com</a>.