

Dunkin' Brands Promotes Jack Clare to Chief Information and Strategy Officer

CANTON, MA (March 24, 2015) -- Dunkin' Brands Group, Inc. (Nasdaq: DNKN), the parent company of Dunkin' Donuts and Baskin-Robbins, today announced that Jack Clare, 44, has been promoted to the newly created position of Chief Information and Strategy Officer.

Mr. Clare, who has served as the Company's CIO for the past three years, will be a member of the Dunkin' Brands Leadership Team and will continue to report to Paul Carbone, Chief Financial Officer, Dunkin' Brands Group, Inc. Mr. Clare will continue to oversee Dunkin' Brands' global information technology resources, and additionally, will now focus on developing the strategies that will drive the Company's future success.

"Jack is the ideal person to fill this new position and will continue to help us retain our leadership position as a technology leader in our category. Since joining Dunkin' Brands, he has implemented numerous leading-edge technologies designed to improve the guest experience and increase franchisee profitability, including his work on the DD Perks loyalty program, the implementation of Baskin-Robbins online cake ordering, and our ongoing tests of new methods of mobile payment and advance ordering," said Paul Carbone, Dunkin' Brands Chief Financial Officer. "Jack also has considerable experience working for international companies and developing strategic solutions to meet the needs of a franchisee-focused business model. I look forward to working with him in this new leadership role to develop and implement the programs, initiatives and technologies that will drive Dunkin' Brands' future success."

Prior to joining Dunkin' Brands, Mr. Clare was the Vice President, IT and Chief Information Officer for the International Division of Yum! Brands, where he was responsible for developing and implementing the IT strategy for more than 14,000 restaurants in over 120 countries. Earlier in his career, he was Vice President, Technical Services at Constellation Brands, and held various senior IT management roles with Sapient Corporation, a marketing and consulting company that provides business, marketing, and technology services to clients.

Mr. Clare also served as a System and Flight Test Engineer with the United States Air Force. He has a Bachelor of Science in Aeronautical Engineering from the U.S. Air Force Academy in Colorado Springs, a Master of Science in Aerospace Engineering from the University of Dayton, and an MBA from the University of California, Davis.

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About Dunkin' Brands Group, Inc.

With more than 18,800 points of distribution in nearly 60 countries worldwide, Dunkin' Brands Group, Inc. (Nasdaq: DNKN) is one of the world's leading franchisors of quick service restaurants (QSR) serving hot and cold coffee and baked goods, as well as hard-serve ice cream. At the end of fiscal 2014, Dunkin' Brands' nearly 100 percent franchised business model included more than 11,300 Dunkin' Donuts restaurants and more than 7,500 Baskin-Robbins restaurants. Dunkin' Brands Group, Inc. is headquartered in Canton, Mass.