

BASKIN-ROBBINS SEEKS FRANCHISEES FOR EXISTING ICE CREAM SHOPS IN THE TORONTO AREA

CANTON, MA (Jan. 5, 2015) – [Baskin-Robbins](#), the world's largest chain of ice cream specialty shops, is seeking entrepreneurs in the Toronto area who would like the exclusive scoop on how to own their very own Baskin-Robbins franchise. The brand is currently seeking qualified candidates who are interested in owning and operating an existing ice cream shop in the Greater Toronto area.

Baskin-Robbins is exhibiting at the [National Franchise & Business Opportunities Show](#) in Toronto and will host a free seminar, "Buying a Baskin-Robbins: How & Why to Buy an Existing Franchise Today," on Saturday, Jan. 10 from 5 to 6 p.m. at the Metro Toronto Convention Centre, Room 206F. Attendees will meet key business development team members from Baskin-Robbins and learn about the benefits of joining the Baskin-Robbins brand, the advantages of buying a store for sale, details around the process to buy and review existing restaurants available in the Toronto market.

To register for the seminar, visit <http://franchisingevents.dunkinbrands.com>. As a bonus, all registered attendees will receive an email with FREE admission to the National Franchise & Business Opportunities Show all weekend (Jan. 10th and 11th).

If interested parties are unable to attend the show or seminar, Baskin-Robbins will be hosting a free online webinar on Thursday, Feb. 12 at 3 p.m. EST for interested individuals to learn about buying a store for sale in the Toronto market. Register for this webinar and view upcoming events at <http://franchisingevents.dunkinbrands.com>. For additional information about buying an existing Baskin-Robbins in Toronto, contact Brian Savage at brian.savage@dunkinbrands.com.

"With more than six decades of experience refining its business system, Baskin-Robbins offers a fun, rewarding new business opportunity to franchisees," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "As our brand continues to develop, we are looking for entrepreneurs in Canada with strong financial backgrounds and a passion for their local communities to own their very own ice cream shop in the Toronto area."

Baskin-Robbins combines delicious treats with a straightforward operating model. Franchisees enjoy convenient hours of operation, minimal equipment and little product waste. They also benefit from award-winning training programs and comprehensive operating systems designed to help build business.

Baskin-Robbins was founded in 1945 by two ice cream enthusiasts who shared a dream to create an innovative ice cream store that would be a neighborhood gathering place for families. Today, over 300 million people visit Baskin-Robbins each year to sample from the more than 1,200 flavour creations available in its ice cream library, as well as enjoy its full array of frozen treats including ice cream cakes, frozen beverages and sundaes.

About Baskin-Robbins

Named the top ice cream and frozen dessert franchise in the United States by Entrepreneur magazine's 36th annual Franchise 500® ranking in 2015, Baskin-Robbins is the world's largest chain of ice cream specialty shops. Baskin-Robbins creates and markets innovative, premium hard scoop ice cream and soft serve, custom ice cream cakes and a full range of beverages, providing quality and value to consumers at more than 7,400 retail shops in nearly 50 countries. Baskin-Robbins was founded in 1945 by two ice cream enthusiasts whose passion led to the creation of more than 1,200 ice cream flavours and a wide variety of delicious treats. In 2013, more than 13 million ice cream cakes were sold in Baskin-Robbins shops worldwide. Headquartered in Canton, Mass., Baskin-Robbins is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For further information, visit www.BaskinRobbins.com.