

DUNKIN'™ DONUTS ANNOUNCES PLANS FOR FOUR NEW RESTAURANTS IN COLORADO

CANTON, MA (Dec. 8, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of multi-unit store development agreements with two franchise groups to develop four new restaurants in Colorado over the next several years.

The two franchise groups and their development plans include:

- New franchisee Brian "Gib" Long is the brand's first franchisee in the Western Slope of Colorado with plans to develop two restaurants. His first restaurant is planned to open in 2015, and the second within the next several years.
- New franchisees George Hart and Mark Waldman plan to develop two restaurants in Pueblo, Colo. This duo's first restaurant is planned to open near I-25 and HWY 50 in early 2015 and the second location by 2016.

"Our secret to continued growth includes passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are excited that these new franchisees have chosen to grow the brand in the Pueblo and Western Slope areas, and believe they will cultivate lasting customer relationships and become an integral part of the Colorado communities they serve."

Currently, there are 13 Dunkin' Donuts restaurants located throughout Colorado, and the company is continuing to recruit franchisees in the cities of Grand Junction, Glenwood Springs, Montrose and Durango. To help fuel growth in Colorado, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that open on time.*

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot and iced coffee, flavored coffees, lattes, hot and iced tea, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

*Details available in the Dunkin' Donuts Franchise Disclosure Document

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' Donuts is a market leader in the hot regular/decaf/flavored coffee, iced coffee, donut, bagel and muffin categories. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for eight years running. The company has more than 11,000 restaurants in 33 countries worldwide. Based in Canton, Mass., Dunkin' Donuts is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.