

DUNKIN'™ DONUTS TO DEBUT FIRST SOCAL RESTAURANT IN SANTA MONICA ON SEPT. 2

SANTA MONICA, CALIF. (Aug. 22, 2014) –[Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, is giving the West Coast a reason to celebrate with the opening of the first full expression Dunkin' Donuts restaurant in Southern California. The new Santa Monica restaurant, located at 1132 Wilshire Blvd., will open its doors at 5 a.m. on Tuesday, Sept. 2. As part of the grand opening celebration, the first 100 people in line will receive a Dunkin' Donuts tote bag filled with special items and the first person in line will be rewarded with free coffee for one year.

In true Los Angeles fashion, the restaurant will roll out the pink carpet for Dunkin' Donuts enthusiasts. Attendees at the grand opening will enjoy free passed samples, photo opportunities with beloved brand mascots, Cuppy and Sprinkles, and surprise giveaways throughout the day. Angelenos will also have the opportunity to enjoy a special California-inspired donut on grand opening day only, while supplies last.

"We've been asked to bring Dunkin' Donuts back to Los Angeles for many years and we're proud to announce that the first full expression restaurant is opening in Santa Monica ahead of schedule," said Paul Twohig, President, Dunkin' Donuts US and Canada, and Dunkin' Donuts & Baskin-Robbins Europe and Latin America. "We are excited to open our doors in Santa Monica on September 2 and we're certain Dunkin' Donuts will quickly become an integral part of Angelenos' daily routine."

Local city dignitaries and Dunkin' Donuts executives will be on site to assist in the ceremonial grand opening ribbon cutting. The Santa Monica opening will also include a check presentation to the [Los Angeles Regional Food Bank](#), a local partner of [Feeding America](#). Dunkin' Donuts will donate \$5,000 to further support its shared mission to fight hunger within the community. Over the past seven years, The Dunkin' Donuts & Baskin-Robbins Community Foundation has given more than \$1,000,000 to Feeding America, and it recently made an additional \$1,000,000, three-year grant to support children's hunger programs nationwide.

The new Santa Monica franchise will be operated by Gary Haar, an experienced Dunkin' Donuts and Baskin-Robbins operator for more than 10 years, and his business partner Steve Silverstein.

"There is incredible passion for Dunkin' Donuts in California, and we are thrilled to bring the brand to Santa Monica," said Dunkin' Donuts franchisee Gary Haar. "Our robust menu, featuring hot and iced coffee, lattes, frozen beverages, sandwiches and baked goods, has something for everyone, whether you need a kick start to your morning or a pick-me-up in the afternoon. We hope to become a popular destination for people looking for high-quality food and beverages available all-day served in a fast, friendly and fun environment beginning with the opening on September 2."

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts) for real time updates. For media inquiries, contact dunkindonuts@formulapr.com.