

DUNKIN'™ DONUTS ADDS ALMOND MILK TO THE MENU

Dunkin' Donuts partners with Blue Diamond to make Almond Breeze Almondmilk available in coffees and lattes

CANTON, Mass., (September 3, 2014) -- [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, today introduced almond milk to its menu as a new non-dairy alternative to milk and cream for guests to add to their coffee. Through a new partnership with [Blue Diamond Growers](#), the world's leading almond company, select Dunkin' Donuts restaurants nationwide will now offer Vanilla [Almond Breeze Almondmilk](#) as an addition to hot or iced coffee and lattes. Guests can visit the Store Locator at www.DunkinDonuts.com and search for a special "AM" symbol indicating locations offering Blue Diamond Almond Breeze Almondmilk.

Almond milk has become the country's most popular non-dairy alternative. Blue Diamond Almond Breeze Almondmilk offers varieties that are calcium rich and a good source of vitamin D, E and A for customers. Whether they are looking for an alternate to dairy or simply prefer the rich and creamy texture and delicious taste that Almond Breeze offers, now Dunkin' Donuts guests can enjoy more options when it comes to their beverages.

To celebrate the launch of Almond Breeze Almondmilk in select Dunkin' Donuts locations, Dunkin' Donuts and Blue Diamond are hosting a special "AlmonDD Milk Adventures" Twitter Sweepstakes. Beginning today and continuing through Friday, September 5, each day followers of @DunkinDonuts or @AlmondBreeze on Twitter will be presented with a new and fun challenge around the theme of almond milk. People who participate, using the special hashtag #AlmonDDmilk, are entered for a chance to win one \$100 Dunkin' Donuts mGift each day. One grand prize winner selected from all participants will receive \$500. No purchase necessary, 18+ to enter. For official rules and additional information related to the "AlmonDD Milk Adventures" Twitter Sweepstakes, visit: <http://dun.kn/1tTutxZ>

According to John Costello, Dunkin' Brands' President, Global Marketing and Innovation, "Our fans love that we offer so many choices to personalize their favorite coffee beverage. Over the past couple of years, based on an increasing number of customer requests, we began to explore options for expanding our menu with a non-dairy alternative to milk and cream. We believe adding Almond Breeze Almondmilk now gives our guests a unique and delicious new way to enjoy our famous coffee or lattes."

"Dunkin' Donuts is a leader in the coffee category and recognized for offering a variety of coffee choices to keep busy, on-the-go people running any time of day," said John O'Shaughnessy, General Manager of the Consumer Division at Blue Diamond Growers. "We are thrilled they have turned to Blue Diamond to bring the delicious taste of Almond Breeze Almondmilk to millions of people who make Dunkin' Donuts coffee part of their day."

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

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