

DUNKIN'™ DONUTS ANNOUNCES FRANCHISE OPPORTUNITIES BREWIN'™ IN COLORADO

CANTON, MA (Aug. 19, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today that the company is recruiting franchisees [in](#) Colorado with an emphasis on Grand Junction, Glenwood Springs and Durango. Currently, there are 11 Dunkin' Donuts restaurants located [in](#) the state.

Interested candidates can contact Maria Hargett at Maria.Hargett@DunkinBrands.com for additional information about the company's growth plans for Colorado. Also, an Informational Franchising Webinar will be held on Wednesday, September 17 from 3 p.m. to 4 p.m. (EDT). Visit <http://franchisingevents.dunkinbrands.com> to register and learn more about the unique business opportunity Dunkin' Donuts offers.

As one of the fastest growing quick service restaurant (QSR) brands based on unit growth, Dunkin' Donuts continues to strategically expand in contiguous markets across the country with a long-term goal of having more than 15,000 Dunkin' Donuts restaurants in the United States alone. To help fuel growth [in](#) Colorado, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that meet certain goals*.

"Dunkin' Donuts is looking for qualified candidates with foodservice, operations and real estate experience to join our team and grow the brand in Grand Junction, Glenwood Springs and Durango," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "By joining our team, franchisees become part of a nationally established brand that has been in existence for over 60 years, has 95 percent brand recognition in the U.S., a multi-million dollar national advertising fund, world-class training and ongoing support, among many other benefits."

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include hot and iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

For information on franchise opportunities or to attend an upcoming webinar, please visit www.dunkinfranchising.com.