

DUNKIN' DONUTS ANNOUNCES PLANS FOR FIVE NEW RESTAURANTS IN GREENSBORO, NORTH CAROLINA

CANTON, MA (July 8, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with new franchisees, Wendover Donuts, LLC, to develop five restaurants in North and South Greensboro, North Carolina. The locations will incorporate traditional and combination unit development with sister brand, Baskin-Robbins, with the first restaurant planned to open in 2015.

Led by Anil Agarwal and his partners Berenice Riley and Ashish Agrawal, this franchise group possesses over 25 years of combined experience with the brand and will manage and oversee the daily operations for each restaurant.

"We are excited to expand the brands' presence in North Carolina and play an important role in the daily lives of people who live, work and visit here," said Anil Agarwal, Dunkin' Donuts franchisee. "We have a passion and loyalty for the brands and look forward to opening our restaurants in the years to come."

Currently, there are more than 300 Dunkin' Donuts restaurants located throughout the state, and the company is continuing to recruit franchisees in the cities of Greensboro, Raleigh, Wilmington and Charlotte. To help fuel growth in North Carolina, special development incentives are available, which include reduced royalty fees for three years and up to \$10,000 in local store marketing for stores that open on time*.

In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

"Our secret to continued growth includes passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We are excited to welcome Anil, Berenice and Ashish to the North Carolina market, and believe they will cultivate lasting customer relationships and become an integral part of the Greensboro communities they serve."

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. The designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people and has offered guests delicious food, beverages and friendly service at a great value. Dunkin' Donuts offerings include iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, donuts, muffins, bagels, breakfast and bakery sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit www.DunkinDonuts.com or follow us on Facebook (www.facebook.com/DunkinDonuts) and Twitter (www.twitter.com/DunkinDonuts).

*Details available in the Dunkin' Donuts Franchise Disclosure Document