

## **DUNKIN'™ DONUTS ANNOUNCES PLANS FOR 13 RESTAURANTS IN OKLAHOMA CITY, OKLAHOMA WITH EXISTING FRANCHISE GROUP, OKD HOLDINGS**

CANTON, MA (Jan. 23, 2014) – [Dunkin' Donuts](#), America's all-day, everyday stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with existing franchise group, OKD Holdings, to develop 13 new restaurants throughout Oklahoma City, Okla. The first of the planned restaurants will open in 2015.

Together, this team led by second generation Dunkin' Donuts franchisee Misha Goli and his partners will manage and oversee the company's daily operations for each restaurant. Goli currently owns four restaurants throughout Oklahoma City and has a vast knowledge of the QSR industry.

"We are excited to continue to expand Dunkin' Donuts' presence throughout Oklahoma City and play an important role in the daily lives of people who live, work and visit here," said Misha Goli, Dunkin' Donuts franchisee. "We have a passion and loyalty for the brand and look forward to the opening of our Dunkin' Donuts restaurants in the years to come."

Opportunities still remain available throughout Oklahoma in Tulsa as well as outside the Oklahoma City metropolitan area. To drive its expansion efforts, Dunkin' Donuts has aligned its strategy to support the growth opportunities and consumer needs of individual markets.

Dunkin' Donuts' new look includes four distinct restaurant design options for franchisees, each featuring variations in layout, color schemes, graphics, textures, furniture and/or lighting. These designs enhance the current restaurant appearance, environment and layout to serve people all day long. Unlike other quick-service restaurants, Dunkin' Donuts allows franchisees to select individual elements from any of the four options, creating a restaurant design that reflects their personal tastes and preferences, and best serves their specific restaurant size and location.

Building a solid network of stores within a market enables Dunkin' Donuts to invest in a distribution model that provides consistent, high-quality products that guests expect. In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas and universities, as well as other retail environments.

"Our secret to success is our passionate franchisees who provide a high-level of customer service to our guests every day," said Grant Benson, CFE, vice president of global franchising and business development, Dunkin' Brands. "We believe these existing franchise partners will become an important part of the local communities they serve."

Since the 1950s, Dunkin' Donuts has been a daily ritual for millions of people. For more than 60 years, Dunkin' Donuts has offered delicious food, beverages, and friendly service at a great value. To best serve its guests, Dunkin' Donuts offers an all-day menu including iced coffee, flavored coffees, lattes, Dunkin' Donuts K-Cup® Packs, Coolatta® frozen drinks, muffins, bagels, breakfast sandwiches, and a DDSMART® menu featuring better-for-you items.

To learn more about Dunkin' Donuts, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com) or follow us on Facebook ([www.facebook.com/DunkinDonuts](https://www.facebook.com/DunkinDonuts)) and Twitter ([www.twitter.com/DunkinDonuts](https://www.twitter.com/DunkinDonuts)).