

DUNKIN' DONUTS ANNOUNCES FIVE NEW RESTAURANTS IN NORTH KANSAS CITY

CANTON, MA (April 12, 2011) --Dunkin' Donuts, America's every day, all-day stop for coffee and baked goods, announced today the signing of a multi-unit store development agreement with the Savoureux Corporation for five restaurants in North Kansas City. The first restaurant will open in 2012 and the remaining four units will be developed by 2016 in the suburbs of Liberty and Gladstone.

Zach Wiegert a retired 12 year NFL lineman and Outlined Trophy winner has teamed up with NFL great, Kris Brown, and Jeff Woodbury, a principal of Woodbury Corporation to develop the area. Zach is a long time real estate development partner of Jeff's, and runs the Midwest office of Woodbury Corporation, a 98 year old Utah based development company, that owns and operates real estate projects in 11 states.

"We are excited to expand Dunkin' Donuts' presence in North Kansas City and play an important role in the daily lives of people who live, work and visit here," said Zach Wiegert. "We have a strong passion and loyalty for the brand and look forward to the opening of our restaurants in the years to come."

In addition to the development agreement mentioned above, Dunkin' Donuts is seeking new and existing franchisees to develop restaurants throughout Missouri in Columbia, Jefferson City, Springfield, St. Joseph, Joplin and Pittsburgh. Opportunities also exist in Ottumwa and Des Moines, Iowa.

To drive its expansion efforts, Dunkin' Donuts has aligned its strategy to support the growth opportunities and consumer needs of individual markets. As a result, the company continues to expand with single and multi-unit opportunities with no minimum unit requirements.

"Dunkin' Donuts is excited to welcome Zach, Kris and Jeff to the North Kansas City market," said Grant Benson, CFE, vice president of franchising and market planning, Dunkin' Brands, Inc. "Our secret to success is our passionate franchisees who provide a high-level of customer service to our guests every day, and we're confident Zach and his team will cultivate lasting relationships and become an integral part of the community."

Building a solid network of stores within a market enables Dunkin' Donuts to invest in a distribution model that provides a consistent, high-quality product guests expect "in the way and on the way" of their daily routines. In an effort to keep the brand fresh and competitive, Dunkin' Donuts offers flexible concepts for any real estate format including free-standing restaurants, end caps, in-line sites, gas and convenience, travel plazas, universities, as well as other retail environments.

According to Benson, "Dunkin' Donuts is proud to energize Americans and keep the honest, hard-working, value-driven people of this country running every day. Our recent and ongoing menu enhancements meet the needs of today's on-the-go consumers, moving Dunkin' Donuts beyond breakfast with high-quality food and beverage items available all day."

Historically a doughnut and hot coffee chain, Dunkin' Donuts has expanded its offering to include frozen and iced beverages, a full bakery assortment including bagels and muffins, breakfast sandwiches, and an all-day Oven-Toasted menu which includes flatbread sandwiches, hash browns and buttermilk biscuits. The platform marks the most significant change to Dunkin' Donuts' product lineup since the company launched espresso-based beverages in 2003.

For information on franchise opportunities or to attend an upcoming webinar, please visit www.dunkinfranchising.com.

About Dunkin' Donuts

Founded in 1950, Dunkin' Donuts is America's everyday, all-day stop for coffee and baked goods. Dunkin' Donuts is a market leader in the regular/decaf coffee, iced coffee, hot flavored coffee, donut, bagel and muffin categories, and the largest coffee and baked goods chain in the world. Dunkin' Donuts has earned the No. 1 ranking for customer loyalty in the coffee category by Brand Keys for five years running. The company has more than 9,700 restaurants in 31 countries worldwide. In 2010, Dunkin' Donuts' global system-wide sales were \$6.0 billion. Based in Canton, Massachusetts, Dunkin' Donuts is a subsidiary of Dunkin' Brands, Inc. For more information, visit www.dunkinfranchising.com.