

## **Karen Raskopf**

### **Senior Vice President and Chief Communications Officer**

Karen Raskopf was named Dunkin' Brands' Senior Vice President of Corporate Communications in 2009. She brings more than twenty years of experience in the communications field to Dunkin' Brands.

As Senior Vice President of Corporate Communications, Karen is responsible for all aspects of the company's global public relations, including internal and executive communications, marketing and crisis public relations, event management, corporate philanthropy and community relations.

Prior to joining Dunkin' Brands, she spent 12 years as Senior Vice President, Corporate Communications for Blockbuster, Inc. She also served as head of communications for 7-Eleven, Inc. where she led all aspects of public relations for the international convenience store chain. Her background also includes leadership positions at Gannet Broadcasting. Karen is the recipient of several communications awards and is a featured speaker at numerous international conferences on best PR practices. She graduated summa cum laude from the University of Dallas with a degree in English.

Karen is drinkin' a regular, Dunkin' decaf coffee and scoopin' Baskin-Robbins Chocolate Chip ice cream.