

David Hoffmann

President, Dunkin' Donuts U.S. and Canada

David Hoffmann was named President of Dunkin' Donuts U.S. and Canada in October 2016. He is responsible for Dunkin' Donuts operations and marketing in the U.S. and Canada, as well as global franchising and store development for both Dunkin' Donuts and Baskin-Robbins.

Prior to joining Dunkin' Brands, Dave spent 22 years with McDonald's Corporation, where he most recently served as President, High Growth Markets, which included China, South Korea, Russia and several additional European markets.

Since 2008, when he was named McDonald's Vice President of Strategy and Franchising in Japan, Dave held general management positions covering a wide range of international markets including Asia Pacific, the Middle East and Africa, and most recently adding several European markets to his portfolio as President, High Growth Markets.

Dave began his career with McDonald's as a crew member while in high school and later rejoined the company, post M.B.A., through its management training program. After holding a series of field operations positions, he moved to the corporate office where he held leadership positions in numerous key functions supporting the U.S. business including strategy and insights, development, training, operations and supply chain.

Prior to rejoining McDonald's, he worked for Arthur Andersen.

Dave earned a B.S. in accounting from Indiana University and an M.B.A. from the University of Chicago.